



CRAVE HELPS RESTAURANTS FILL EMPTY TABLES DURING LOW DEMAND PERIODS.

WHAT IS CRAVE?

Crave is a revolutionary service to market and promote restaurants with demand pricing built under the guidance of chef and co-founder **Marco Pierre White** to incentivise customers to dine at off-peak or slower times in the day.

It is the first platform in the world that gives restaurants complete control to send out deals and notifications for a defined number of tables, for specific times of the day, all in real time. Customers only visit when you want them to.

Promote time-limited discounts to drive in customers!

WHY DO RESTAURANTS USE CRAVE?

1.

Increase profits /
improve gross
margins

2.

Vibrancy:
Fill tables to enhance
in-restaurant atmosphere

3.

Marketing:
Help new customers
find your restaurant

TESTIMONIAL

“It doesn’t matter if we’re quiet at 4pm, or at 8pm, we can instantly send out some deals and have people come in. When customers walk by and see a busy restaurant, it encourages walk-ins, so it’s a positive cycle.

We still have fixed costs when we’re quiet and Crave helps us during those times. I’d rather offer a deal to customers in-restaurant than pay a delivery company so customers eat at home. We have a great venue and we want people to enjoy it and to enjoy our food straight from the kitchen.”

- Billy, Owner - Laksa Bar



“

Hotels and airlines have been using dynamic pricing for years. It’s time restaurants had that opportunity.”

- Marco Pierre White, co-founder

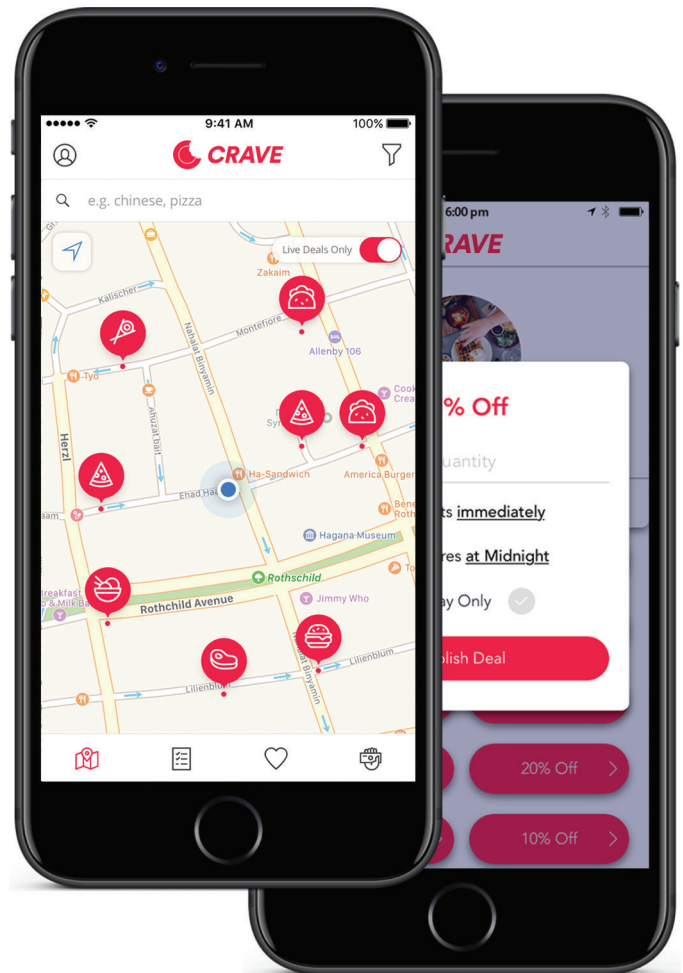
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HOW IT WORKS

1. Open Crave
2. Choose a deal
3. Add the quantity
4. Click 'Publish'

It's that simple. Your deal will go live instantly and customers will start making bookings.

Create your account in 3 minutes and upload deals instantly.



CASE STUDY - PEKO PEKO

Tables Filled Per Night:	7
Tables Filled Per Week:	50
Covers Per Week:	105
Revenue from Crave Customers:	\$4,200/wk



The revenue is great but what is even better is introducing new customers to our venue. We are not located on a main restaurant strip so we rely on word of mouth and repeat custom. Crave helps us by bringing new faces through."

- Jack Wu, Owner - Peko Peko

OUR PARTNERS

- Steel Bar and Grill • Mordeo Bistro & Bar • Malabar • Kobe Wagyu • Le Trader •
• Grasshopper Bar • Chur Burger • De Vine • Spiced by Billus • Bills •
• Ormeggio at The Spit • Cargo Bar • Saké • Duck In Duck Out • Many more...

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