

#### Build customers. Not apps.

**NeonSign** gives you the power to send notifications to your customers' phones without having to build or maintain your own app. Customers simply download the NeonSign app and like your business. That's it! Just sign in to your online account and start sending messages.

Simple. Easy. Affordable.





No app development

No profit sharing

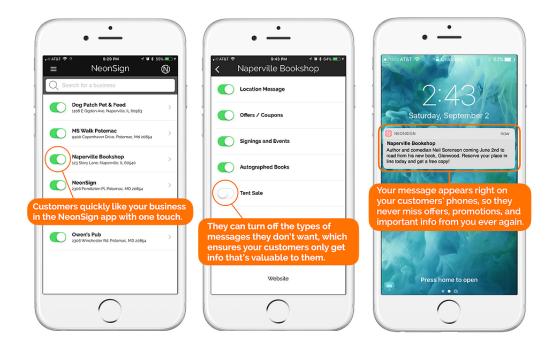


No long-term contracts

#### A single touch is all it takes...

#### Never ask for customer info again.

Asking for a phone number, email, or home address is awkward. Simply ask customers to like your store in the app and you're all set. Instant access to their phone any time you need it.



#### **Location Messages**

Customers receive a notification when near your business. Update the message as needed with your daily specials or sales info to encourage immediate walk-in traffic. It's your digital neon sign that's always on, 24/7.

Super easy. Extremely powerful.

#### Link messages anywhere

Link messages to your existing website, social media pages, or any website. This saves you time and money by not having to build or write new content specifically for

#### NeonSign.

🚺 NEONSIGN



#### Waller Flowers and Specialty Gifts

The holidays are fast approaching! Place your orders this week and save 15% off all Nov / Dec deliveries. Walk-ins always welcome with in-store services. Have a great day!

- Website
- Social Media
- Google Business Page
- Anywhere on the Web



#### Sending is simple

Type the message you want your customers to read, copy and paste the url where you want customers to visit, set the time / date you want the message to expire, click LAUNCH, and you're done! You can even test the message before it goes out.

Message	Message Text
Input th	ne URL the user will be directed to when they click on it
OpenURL	Click URL Text
	pending notifications will be cancelled, and be removed from your message screen
nd Date mm/	iddlygyg End Time
nd Date mm/ end the mess Test Message	iddlygyg End Time

#### Send from anywhere

Have the freedom to send messages from a desktop, tablet, or even with your smartphone. It's super easy and convenient, so you can manage **NeonSign** from anywhere.

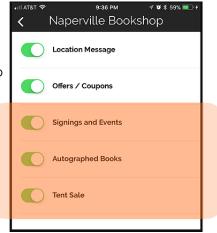
#### **Customize to maximize**

Connect with your customers as only you can and give them the info they really want.

now

Naperville Bookshop Author and comedian Neil Sorenson coming June 2nd to read from his new book, Glenwood. Reserve your place in line today and get a free copy! Write the message your customers can't wait to receive. Then, easily redirect them to anywhere on the web.

Tailor the types of messages your customers can select. This ensures you can focus on what's important to you and provide customers the info they love to receive.



#### **Promotion made easy**

Have access to logos, window stickers, fliers, posters, social media assets, and email templates to easily promote **NeonSign** to your customers. We've even made elements printer friendly, so you don't waste money on ink.



Social Media Assets



Printable Flier

#### Nz4x/7asteallystsrofit sharing.

S View information about your current evestomer base analytics; and results an alsimple dieasy to read dashboard. We'll even provide you with best practices, tips, and ideas to help you succeed. Plus, only pay for what you send. There are never hidden or revenue-

sharing costs, so you always **keep 100% of your profit ... every time.** 

# Works seamlessly with





Here's what you get:

# **\$1 per day**

- An around-the-clock **location message** your customers see simply by being nearby your store.
- Change the message as much as you want without any additional cost.
- Easily direct customers to your website, social media pages, or anywhere on the web when they touch your message.
- Your location message continues to appear in the app until you change or remove it.
- Easy-to-understand analytics on your personal dashboard.
- Access to marketing materials and tech support.

## Plus 10¢ per direct message

- Send messages directly to your customers' phones anytime you want.
- Across town or across the country, customers will see your message.
- Customize 3 different message options to provide the info your customers love the most.
- Easily redirect customers to your website, social media pages, or anywhere on the web when they touch your message.
- Direct messages continue to appear in the app until they expire, the message changes, or you remove them.
- Price Example: 30 customers x 10¢ = \$3



### Give us a try for 60 days

Have full access to all **NeonSign** features free for 6O days. In-app messaging, location messages, analytics, and point of sale assets ... everything you need. Click below to begin the setup process, which includes verifying your Google My Business info.

Start lighting up your customer's life with what they love, only with NeonSign!

Start your 60-day free trial now!

Let's Get Started



## Any questions? Let us know...

Name \*

Email \*

Subject

Message

Send

