

## INFOCUME LOGIN SCREEN

2

Welcome		
User name:	bmurnane_mri	
Password:		
	Log On	
MEMDI		



Note that you must have the Citrix Receiver installed on your computer to launch MEMRI applications via Citrix. You can download and install the most recent Receiver by following the link below. Macintosh users must use this installer to avoid conflicts with the secure server.

#### Download Citrix Receiver

For additional assistance, please contact your MRI Representative. 2

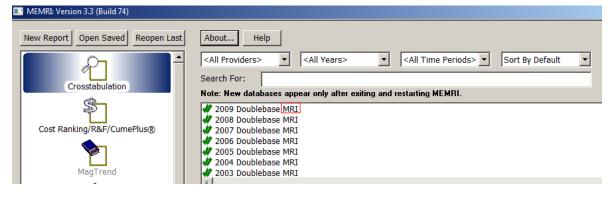
http://www.MRISmartSystem.com



### "About MEMRI" Screen

About MEMRI®		
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	MEMRI®-Micro Evaluation by Mediamark Research and Intelligence MELLO®-Reach and Frequency System for MEMRI® System. GOLDDIGGER®-Querying System for Memri® System. CumePlus® Media Scheduling System. BRANDTAB-tm-Brand Analysis System.	
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Databa	se Info: [d17mri.pop] 2017 Doublebase GfK MRI, Population (000) Respondents: 48646 Weighted Count: 244084 Path1: M:\override\d17mri\ Path2: S:\d17mri\	
	ty Code: XFF BrTb CoRr DsQr MdDy MgTd Alll 8220	Accredited by Media Rating Council®
		Server ID OK

#### Database Selection Screen - looking as back data





# Autocode Preferences – Advanced

Autocode Preferences		
Display		
Label Cell (	Color:	
Matrix Vie Zoom Vie Coding/Ti Startup Autocodir MRI-Spec Media Se Advanced RLD Expo	w rending ific arch	