



## MOBILE ADS SUPERCHARGED

- First Impression on Mobile
- 100% Viewability & 100% Share-of-Voice
- Unprecedented Exposure and Engagement
- Beautiful, Creative, Full Screen Ads

### Let's Talk

## The First Impression

Slidejoy gives your brand an undistracted first look before a user gets overwhelmed by the rest of the mobile experience. Rise above the noise on the most intimate and frequently accessed screen, the lockscreen.



## True Brand Interactions

- Swipe to Engage (No Accidental Clicks)
- Non-Incentivised Engagements
- Verified Registration (No Fraud)

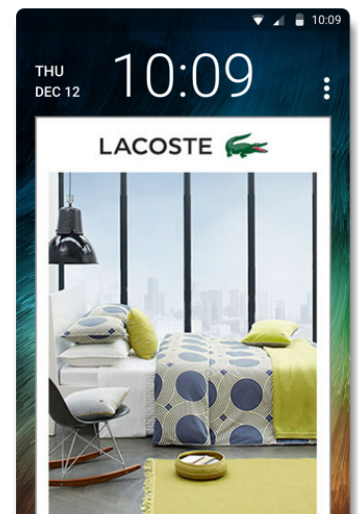
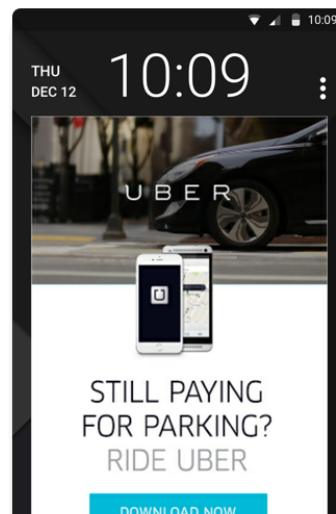


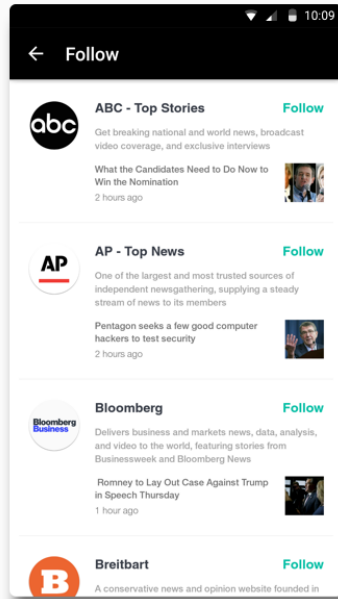
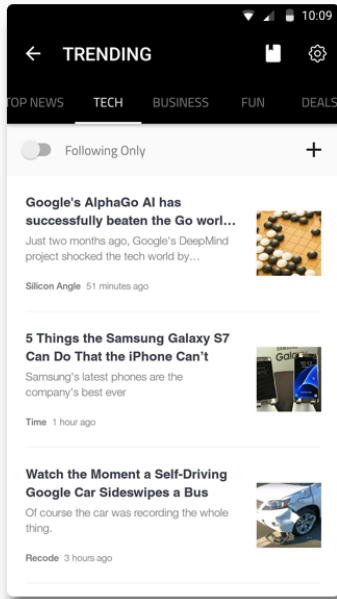
## Right Place at the Right Time

Slidejoy reaches a consumer over 60 times a day with advanced geo-targeting and day-parting capabilities. Slidejoy provides you unprecedented access to the perfect consumer at the perfect time.

## Hyper-Targeting

Slidejoy has first-party data on real people, our beloved users. Connect with them based on demographics, content browsing behavior, geo-location, device, phone carrier, WiFi and more.





## Mobile Content Hub

Slidejoy aggregates content from hundreds of publishers to show the latest top stories directly on the lockscreen. Our users spend over 10 minutes a day on Slidejoy, allowing your brand access to a fully engaged audience.

SEE WHY LOCKSCREEN ADVERTISING IS CHANGING THE WAY BRANDS ENGAGE WITH REAL, RELEVANT CONSUMERS

[START YOUR LOCKSCREEN CAMPAIGN](#)