

Executive Cloud Briefing @ The Q



We are pleased to invite you to an Executive Cloud Strategy Briefing at "The Q", then watch the Cleveland Cavaliers take on the Detroit Pistons in an exclusive suite.

An interactive discussion will take place in the Annex A Meeting Room prior to the game, including topics such as:

- Cloud Strategy for your business
- Cutting edge industry and cloud trends
- Microsoft's position on cloud strategy
- > Peer to peer discussion and networking

Attending this event will spark new ideas, empowering organizations to strategically drive impact in today's transforming industries.

Enjoy food and beverage, and special guest speaker, James Staten, Chief Strategist for Microsoft's Cloud and Enterprise Group along with peer-to-peer networking.



James Staten leads strategic planning and portfolio analysis for the Cloud & Enterprise Division at Microsoft. He has more than 25 years' experience in enterprise technology, working as an industry analyst, CMO, product market lead, journalist and reseller. Prior to Microsoft, he was the lead cloud computing analyst for Forrester Research and pioneered the firm's coverage in this area, helping Fortune 500 and global enterprises develop successful cloud strategies. James has held key executive positions at firms including Gartner, Sun Microsystems and Azul Systems. He is a frequent keynote speaker at industry events and conferences and has lectured at leading business schools. He holds degrees from the Anderson School at the University of Southern California and the University of North Texas. When not working, James is an avid marathoner and triathlete.

February 22, 2016

Quicken Loans Arena 1 Center Court Cleveland, OH 44115 Annex A Meeting Room

5:30pm – Arrival 6pm – Presentation & Reception 7pm – Cleveland Cavaliers vs. Detroit Pistons *Food and beverage provided







