

RelishMBA is the MBA hiring marketplace

- Search and filter MBA employers by industry, roles, and other criteria
- View and follow dedicated employer recruiting pages for your school
- Save companies and add notes to manage networking interactions

MBA Students

Sign Up with LinkedIn

First Name

Last Name

Email

School

Don't see your school listed? Email us at relish@relishmba.com to get it added!

Create Account

For Employers | For Career Services
For Prospective Students

About RelishMBA

The Story

RelishMBA started at the Darden School of Business, where Sarah and Zach (the cofounders) spent their first year experiencing firsthand the frustrations and inefficiencies of the MBA recruiting process: a firehose of opportunities with companies around the world, but little time to effectively explore, target, and pursue more than a fraction of the available positions. With a decade of experience in technology platforms and strong feedback from dozens of interviews with students and recruiters, they decided to launch a small pilot program to test the viability of a customized MBA recruiting platform.

That pilot program attracted the majority of the Darden student body and 30 MBA recruiters, ranging in size from Fortune 50 corporations recruiting over 100 MBAs a year to early stage start-ups looking to make their first business hires. With this proof of concept, the RelishMBA team set to work rebuilding and expanding the platform to students, schools, and companies, launching version 1.0 of the software in June 2015.

Our goal at RelishMBA is to help MBA students and employers streamline their recruiting processes and make more informed hiring and career decisions. We combine an exclusive professional network of top MBAs and employers from around the world, with customized networking management and data analytics tools. Think of it like a dating site for business school students and the companies who recruit them. **Match.com** for MBAs.

The MBA Hiring Marketplace

Here's why MBA hiring is so important:

- Alumni from top MBA programs comprise 40% of C-Suite executives in the US. That makes finding talented business school graduates a huge strategic and competitive consideration for thousands of companies.
- MBA hiring is a big expense: over a billion dollars is spent every year by companies and organizations hiring business school graduates and interns. And the market for alumni is twice the size.
- The cost of hiring an individual MBA is four times the cost of hiring an average new employee, making the process extraordinarily expensive for companies of all sizes, and often excluding smaller companies and start-ups entirely.
- According to recruiter survey data, companies with strong recruiting brands can cut the cost of hiring new employees (including MBAs) by up to 50% and boost retention by up to 28%. Even though recruiters themselves recognize the importance of branding, 75% report struggling with effectively marketing employment opportunities at their firms. That's why we created RelishMBA.

Existing one-size-fits-all platforms aren't exactly ideal for specialty recruiting markets like business school, and they do little to facilitate the drawn-out "courtship" process that MBA students and companies go through to find the target employers and candidates with the right fit.

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At RelishMBA, we customized our platform for the processes and information that matter to business school students and recruiters.

The RelishMBA Mission

Here are some things we think are important:

- **Everyone should relish their career;** we're the sort of people who do our best work at jobs we enjoy, and we think most MBAs (and just about everyone else) are the same way.
- **Transparency is important;** information about jobs and other career opportunities should be easily accessible to candidates and relevant to their experiences and preferences.
- **Relationships matter;** we focus on giving MBAs and employers the tools and resources they need to inform and strengthen the personal connections they make during the recruiting process.
- **Technology is here to help;** we wanted to make sure that RelishMBA helped students and recruiters find more and better qualified recruiting leads, so we customized our technology to make the process more effective, less time-consuming, and user-friendly.

The Team



Students From Top MBA Programs



A platform for MBAs and the companies that hire them

RelishMBA is a centralized recruiting platform designed to streamline how students at top business school connect with the companies that recruit them. With filtered search tools and customizable profile pages, student and recruiters can find and target candidates and firms with the best fit. Access all of your school's recruiting resources from one platform and easily track your networking relationships. An exclusive network for MBAs, Career Services, and Employers.


MBA Students | Employers | Career Services

Recruiter Testimonial





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 Remember Me [Forgot Password?](#)

LOGIN

University of California
Berkeley
Haas School of Business

CHICAGO BOO
The University of Chicago Booth School of Business

ter
BUSINESS
SCHOOL

EMORY
UNIVERSITY

Welcome to RelishMBA

An exclusive network for MBAs, Employers, and Career Services

Companies that hire them

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MBA Students | Employers | Career Services

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