

## Unlocking the Future of Healthcare Analytics



### You Cannot Improve What You Do Not Measure

Glimpse is the industry's first "PUSH" informatics service designed to help business owners measure and track performance, identify growth opportunities, forecast future trends, and compare results among peers. Created to deliver all information in our simple and easy to understand Glimpse report card.



#### What Glimpse Does!

Glimpse safely interacts with your current database to capture and report key metrics that are vital to the success of your business. Metrics are organized and simplified via Glimpse Report card. [Learn more](#)

#### The Power of Glimpse Technology

Glimpse empowers you by providing true informatics and industry comparisons, so you can make the most effective management decisions. Push technology will save you hours of time. Also, it will help your bottom line! Glimpse is customizable to your specific needs. [Learn more](#)

#### How to get Glimpse

First just take a few moments to fill out our online form. Then one of our team members will contact you back to get details about your practice. Then from there you are off and running... [Learn more](#)

## FEATURES

Our task is to ensure that the best healthcare information technologies and practice management tools are integrated and made available.

Your Glimpse package empowers you to be a more effective owner when analyzing your business:

- **Save time** - Instantly measure and track your total business performance
- **Real Time Data** - Updated metrics on a daily basis
- **Predict and Diagnose** - Quickly identify growth opportunities and future trends.
- **Accurate Benchmarking** - Anonymously track results against your peers at a regional & national level
- **Simple and intuitive reporting on demand** - View reports quickly and save time with your personal app & desktop access
- **Individual doctor performance tracking** - Track & compare associate and partner performance
- **Multiple location performance tracking** - Measure performance amongst all of your practices
- **Daily Snapshots** - Capture a brief view on how your practice performed yesterday
- **Create your own user groups** - Identify practices to join your group and work together to improve performance
- **Medical Billing Management** - Identify unclassified codes, staff entry error alerts, & opportunities for more accurate reporting
- **Custom Consultation** - Glimpse guides you in choosing the business management solutions specific to your needs.

"Click one of the images below to view a demo image of Glimpse reporting!"



Practice Production						Glimpse National Averages			Glimpse Projections	
Glimpse Metrics	Growth vs Previous Year		Metrics			Averages		Ranking	Projections (Based on YTD Growth)	
	% Growth MTD	% Growth YTD	Year to date	Last Month	Month to date	Year to date	Month to date	Year to date	Quarter Projections	Year Projections
Refractions	6.72%	3.41%	1427	284	127	1127	112	top 30%	850	3,887
% Of New Patients	47.08%	9.86%	22.37%	26.06%	22.63%	27.15%	26.54%	bottom 30%	25.00%	22.37%
Revenue Per Patient	15.56%	10.04%	\$433.87	\$443.85	\$415.66	\$355.54	\$327.40	top 20%	\$435.00	\$434.00
Revenue Per Refraction	6.84%	10.15%	\$634.84	\$678.28	\$641.49	\$614.25	\$686.93	top 40%	\$667.00	\$635.00
Frames Sales	-19.32%	7.97%	\$168,223.20	\$37,802.50	\$12,215.00	\$106,892.50	\$10,123.75	top 20%	\$103,445.00	\$458,220.00
Frames Units	-25.35%	-2.02%	775	177	53	622	60	top 30%	476	2,111
Average Frame Unit Sale	8.08%	10.20%	\$217.06	\$213.57	\$230.47	\$170.90	\$167.76	top 20%	\$217.00	\$217.00
Capture Rate	-30.05%	-5.25%	54.31%	62.32%	41.73%	55.43%	57.95%	top 50%	55.96%	54.31%
Gross Optical Capture Rate	-69.94%	-48.23%	68.96%	72.18%	47.24%	60.67%	62.08%	top 30%	39.20%	40.81%
Spectacle Lens Sales	14.51%	34.28%	\$247,623.74	\$54,558.84	\$20,321.00	\$123,520.31	\$11,593.76	top 20%	\$154,865.00	\$674,498.00
Spectacle Lens Pairs	-67.91%	-46.46%	984	205	60	678	63	top 30%	548	2,680
Revenue Per Eyewear Pair	174.94%	104.44%	\$480.08	\$500.63	\$626.13	\$494.94	\$520.39	bottom 50%	\$529.00	\$480.00
Multiple Lens Pair Units	-94.17%	-79.24%	232	36	6	123	9	top 20%	89	631
Multiple Lens Pair Percent	-81.84%	-61.22%	23.53%	17.56%	10.00%	16.65%	12.43%	top 20%	16.23%	23.53%
Contact Lens Sales	26.38%	7.89%	\$252,978.17	\$54,298.46	\$26,424.94	\$96,752.50	\$9,750.46	top 10%	\$166,951.00	\$689,082.00
Revenue Per Contact Lens Fitting	31.88%	6.51%	\$324.33	\$339.37	\$382.97	\$320.65	\$347.39	top 40%	\$353.00	\$324.00
Medical Gross Billings	-18.48%	-33.49%	\$27,220.87	\$4,403.07	\$2,951.90	\$90,612.94	\$9,993.31	bottom 30%	\$15,211	\$74,146
Revenue Per Medical Patient	-14.40%	-19.70%	\$165.98	\$137.60	\$147.60	\$408.53	\$345.36	bottom 20%	\$141.00	\$156.00

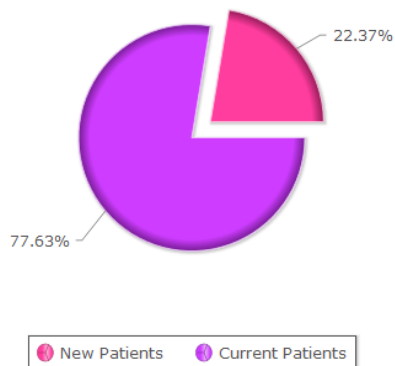
Glimpse Opportunity Box:

You have a solid overall performance.

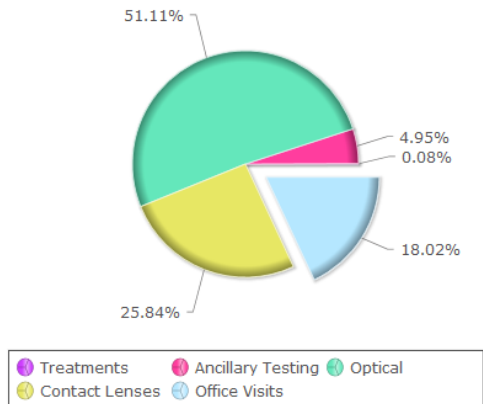
- Frames units has a potential opportunity of 16 units
- Capture rate has a potential revenue opportunity of 5.25%
- Spectacle lens units has a potential opportunity of 457 units
- Medical sales has a potential revenue opportunity of \$9,116.27

The Big Picture

Your Patient Type Summary YTD:



Your Services Summary YTD:



Hide Details

Your Patient Growth as compared to last year	MTD	YTD	Your Services Growth as compared to last year	MTD	YTD
New Patients	55.00%	11.84%	Treatments	-100.00%	-69.05%
Current Patients	-3.64%	-0.76%	Contact Lenses	26.38%	7.89%
			Ancillary Testing	21.12%	-4.32%
			Office Visits	4.00%	5.74%
			Optical	-9.23%	12.78%
Your Overall Patient Growth as compared to last year	25.68%	5.54%	Your Overall Services Growth as compared to last year	6.84%	10.15%