Trademark/Service Mark Application, Principal Register

To the Commissioner for Trademarks:

MARK: GEISHA

The literal element of the mark consists of GEISHA. The mark consists of standard characters, without claim to any particular font, style, size, or color.

The English translation of geisha is "artist."

The applicant, Yojié Franchise, LLC, a limited liability company of California, having an address of 10329 Painter Avenue, Santa Fe Springs, California 90670, United States requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

Restaurant and bar services, in International Class 043.

In International Class 043, the mark was first used at least as early as <u>November 2007</u>, and first used in commerce at least as early as <u>November 2007</u>, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services

For informational purposes only, applicant's website address is: www.yoile.com.

The applicant's current Attorney Information: Lori M. Lofstrom of Holmes Lofstrom, PC, with an address of 3800 Kilroy Airport Way, Suite 250, Long Beach, California 90806, United States.

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature Section:	
Signature:	Date Signed: 4/9/12
Signatory's Name: Mendrick Leelin	
Signatory's Position:	, Yojie Franchise, LLC