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Why Delphi?

## **NASCAR Sponsorship**

## Delphi technology running at high speed

Delphi is an associate sponsor of Hendrick Motorsports for the 2010 NASCAR Sprint Cup Series season. In addition to serving as primary sponsor for two Sprint Cup races with driver Mark Martin in the No. 5 Delphi/GoDaddy.com Chevrolet, Delphi is an associate sponsor of all Hendrick Motorsports 2010 Sprint Cup entries. Delphi is featured on the uniforms of all Hendrick Motorsports drivers for the 2010 Sprint Cup season, including four-time Sprint Cup champion Jeff Gordon, four-time Sprint Cup champion Jimmie Johnson, Dale Earnhardt Jr. and Mark Martin. To commemorate its motorsports participation, Delphi also offers a sweepstakes called Destination: Victory Lane, which gives technicians a chance to win great prizes and enjoy behind-the-scenes motorsports extras.

## The Delphi Difference

- Delphi technology is used on Hendrick Motorsports vehicles, part of a long-standing relationship
- The Destination: Victory Lane Web site (<u>www.delphi.com/victorylane</u>) features Delphi product information, repair tips and more







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