

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Hachette Filipacchi Presse
Serial No.: 77/890,738
Mark: ELLE
Notice of Allowance Mailing Date: March 13, 2012

Commissioner for Trademarks
P.O. BOX 1451
Alexandria, VA 22313-1451

**FIRST REQUEST FOR EXTENSION OF TIME UNDER 37 CFR 2.89
TO FILE STATEMENT OF USE**

Applicant requests a six-month extension of time in which to file a Statement of Use under 37 CFR 2.89 in this application.

Applicant has a continued bona fide intention to use the mark in commerce in connection with those goods identified in the Notice of Allowance in this application.

This is the first request for an Extension of Time following the mailing of the Notice of Allowance.

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this Request for Extension of Time to File a Statement of Use on behalf of Applicant; that he/she believes Applicant to be the owner of the mark sought to be registered; and all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Hachette Filipacchi Presse

Date: September 12, 2012

By: _____

Name: _____

Title: _____

America 17105795.1

Fabienne SULTAN
Directrice
Département Propriété Industrielle
Manager Industrial Property Department