

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK: PERFECT FINISH
REG. NO.: 3350764
CLASS: 3

DECLARATION UNDER SECTION 8 AND SECTION 15
OF THE TRADEMARK ACT OF 1946

I, Kevin L. Ridley, declare:

1. That Johnson Publishing Company, LLC, a Delaware limited liability company of 200 South Avenue, 21st Floor, Chicago, Illinois 60604, is the owner of the above-identified registration issued December 11, 2007, as shown by records in the Patent and Trademark Office.

2. That the mark shown therein has been in continuous use in commerce in the United States for six consecutive years after December 11, 2007 to the present, on each of the following goods and services recited in the registration:

foundation makeup

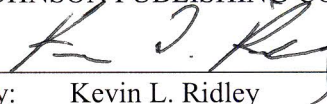
3. That such mark is still in use in commerce in the United States.

4. That such mark is still in use as evidenced by the specimens included showing the mark as currently used.

5. That there has been no final decision adverse to registrant's claim of ownership of such mark for such goods or services, or to registrant's right to register the same or to keep the same on the Register, and that there is no proceeding involving said rights pending and not disposed of either in the Patent and Trademark Office or in the courts.

6. That all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the registration concerning which it is made.

JOHNSON PUBLISHING COMPANY, LLC



Dated: 11-6-13

By: Kevin L. Ridley
Title: General Counsel