

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applications/Registrations of National Tobacco Company, L.P. (“Company”),  
a Delaware limited partnership

Commissioner for Trademarks  
P.O. Box 1451  
Alexandria, Virginia 22313-1451

**POWER OF ATTORNEY**

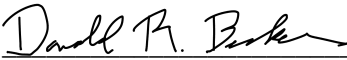
Company hereby revokes all previous powers of attorney and appoints Amy B. Berge and Joseph R. Dages, both members of the Kentucky bar, of the firm Middleton Reutlinger, P.S.C., to act on its behalf in trademark matters before the United States Patent and Trademark Office (“PTO”).

Said attorneys shall be authorized to:

(1) sign, including through use of electronic “signature,” all documents associated with the Company’s applications or registrations, including the handling of cancellation and opposition proceedings, (2) prosecute applications, (3) transact all business in the PTO in connection therewith, and (4) receive certificates of registration. This authorization shall be valid until expressly revoked. Please direct all correspondence to the below, who authorizes communication by email.

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**NATIONAL TOBACCO COMPANY, L.P.**

By: 

Name: Donald R. Becker

Title: Assistant Secretary

Date: 12/30/2021