

**POWER OF ATTORNEY TO PROSECUTE TRADEMARK APPLICATIONS  
BEFORE THE USPTO**

Owner/Applicant Name and Address:

**BEACH HOUSE GROUP LIMITED**

222 N PACIFIC COAST HIGHWAY, 10TH FLOOR  
EL SEGUNDO, CALIFORNIA UNITED STATES 90245

The Owner/Applicant hereby revokes all previous powers of attorney given in the applications identified on the attached sheet.

I hereby appoint:

Aaron Perez-Daple; AND

The Practitioner(s) listed hereinbelow:


as attorney(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with the applications identified hereinabove, or being filed concurrently herewith.

Please recognize or change the **correspondence address** for the applications identified hereinabove to:

**XSENSUS, LLP**

200 Daingerfield Road, Suite 201, Alexandria, VA, 22314; OR

The address of \_\_\_\_\_.

The Owner/Applicant hereby further authorizes the USPTO to correspond with the appointed practitioner(s) as noted above via email at the following email address(es):

xsensuspat@xsensus.com	sandy.miles@xsensus.com
faith.baggett@xsensus.com	

**SIGNATURE of Owner/Applicant**

The individual whose signature and title is supplied below is authorized to act on behalf of the Owner/Applicant.

Signature:  Date: March 19, 2021

Name: Paul James Brice

Title: Manager

**XSENSUS, LLP**

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Alexandria, VA 22314

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**BEACH HOUSE GROUP LIMITED - PENDING**

<b><u>Trademark</u></b>	<b><u>Serial No.</u></b>	<b><u>Application Date</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>
GOOD HUMAN	87182068	Sep. 23, 2016		
GOOD HUMAN	88098262	Aug. 29, 2018		

**BEACH HOUSE GROUP LIMITED – REGISTERED**

<b><u>Trademark</u></b>	<b><u>Serial No.</u></b>	<b><u>Application Date</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>
ANTSY PANTS	87614831	Sep. 19, 2017	5509974	Jul. 03, 2018
ANTSY PANTS	87123465	Aug. 01, 2016	5330781	Nov. 07, 2017
ANTSY PANTS LIMITLESS PLAY	87910690	May 07, 2018	5665461	Jan. 29, 2019
BUILD AND PLAY	87190323	Sep. 30, 2016	5951955	Dec. 31, 2019
LIMITLESS PLAY	87190317	Sep. 30, 2016	5308139	Oct. 10, 2017
SNAP AND CLICK	87206138	Oct. 17, 2016	5331157	Nov. 07, 2017