IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant : Lord Bernier Inc.

 Reg. No.
 : 5933218

 Reg. Date
 : December 10, 2019

 Mark
 : OCEAN LOVERS &

 : OCEAN LOVERS & DESIGN

Reg. No. : 5933217 Reg. Date : December 10, 2019 Mark : BIO SPECTRA AT

: BIO SPECTRA ATTITUDE NATURAL CARE & DESIGN

Reg. No. : 5933216 Reg. Date : December Mark : BIO SPE

: December 10, 2019

: BIO SPECTRA ATTITUDE NATURAL CARE

Reg. No. : 5922019 Reg. Date : November 26, 2019 Mark : OCEAN LOVERS

Reg. No. : 5938682 Reg. Date : December 17, 2019 Mark : BABY LEAVES

Reg. No. : 5638372 Reg. Date : December 25, 2018 : FROM THE NORTH Mark

Reg. No. : 5521161 Reg. Date : July 17, 2018

Mark : NATURE + TECHNOLOGY & DESIGN

Reg. No. : 5521144 Reg. Date : July 17, 2018

Mark : NATURE + TECHNOLOGY

Reg. No. : 5476108 Reg. Date : May 22, 2018

: BABY FROM THE NORTH Mark

COLLEN

THE HOLYOKE-MANHATTAN BUILDING **80 SOUTH HIGHLAND AVENUE** OSSINING, NEW YORK 10562 USA www.collenIP.com

ATTORNEY DOCKET NOS.: BX323, BX324, BX325, BX326, BX327, BX328, BX329, BX330, BX331, BX332, BX333, BX334, BX335, BX336, BX337

Reg. No.

: 5302387

Reg. Date

: October 3, 2017

Mark

: SUPER LEAVES

Reg. No.

: 5004723

Reg. Date

: July 19, 2016

Mark

: BLOOMING BELLY & DESIGN

Reg. No.

: 4989519

Reg. Date

: June 28, 2016

Mark

: BIO SPECTRA ATTITUDE

Reg. No.

: 4989518

Reg. Date

: June 28, 2016

Mark

: BIO SPECTRA ATTITUDE & DESIGN

Reg. No.

: 4369387

Reg. Date

: July 16, 2013

Mark

: BIO SPECTRA ATTITUDE

Reg. No.

: 4088505

Reg. Date

: January 17, 2012

Mark

: BIO SPECTRA ATTITUDE

Commissioner for Trademarks

P.O. Box 1451

Alexandria, Virginia 22313-1451

POWER OF ATTORNEY AND APPOINTMENT OF DOMESTIC REPRESENTATIVE

Sir:

Registrant hereby appoints: Jess M. Collen, Jane F. Collen and Audra Kemp, members of the New York Bar, at the address COLLEN IP, Intellectual Property Law, P.C., The Holyoke-Manhattan Building, 80 South Highland Avenue, Ossining, New York 10562 Telephone no: (914) 941-5668 to transact all business in the U.S. Patent and Trademark Office in connection therewith, simultaneously revoking all prior powers and appointments.

COLLEN

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JESS M. COLLEN whose postal address is The Holyoke-Manhattan Building, 80 South Highland Avenue, Ossining, New York 10562, is hereby designated Registrant's representative upon whom notices or process in proceedings affecting the mark may be served.

Lord Bernier Inc.

(Registrant)

By:

(Full Name) JEAN-FrANSOIS BERNITE

Title: Prisiper

Dated: 24/02/2021 T703.doc

COLLEN

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