IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Honorable Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313-1451

POWER OF ATTORNEY

For the Marks listed on the attached Schedule A, incorporated herein by reference, Applicant hereby appoints as attorney Rebecca A. Liebowitz, Andrew Price, Halle Markus, Kristen Ruisi, Steven Powell, Marjorie Norman, Catherine Mitros, Paula Hopkins, Sean Phelan, Tanya Curcio and Renato Perez, each a member of the Bar of the District of Columbia and/or Virginia and/or Maryland, and/or their respective state, and having her offices and post office address at VENABLE, P.O. Box 34385, Washington, D.C. 20043-9998, Telephone (202) 344 4000, Telefax (202) 344 8300, to prosecute these applications to registration, and to transact all business in the Patent and Trademark Office in connection therewith, and to receive all documents, including the certificate of registration.

DESIGNATION OF CORRESPONDENCE ADDRESS

Send all notices, official letters, documents, and other correspondence concerning this application to **Rebecca Liebowitz**, VENABLE, P.O. Box 34385, Washington, D.C. 20043-9998.

Signed this 16 day of February, 2021.

Marketing Secrets LLC

Name:

By:

Knssell Bei

Title: OW N

Schedule A

Matter Ref.	Owner	Trademark	Country	Goods	Application No.	Application Date
140118.536337	Marketing Secrets LLC	ZUMA	United States of America	Class 05 Dietary and nutritional supplements; Powdered nutritional supplement drink mix	87/264902	Dec-12-2016
140118.536339	Marketing Secrets LLC	ZUMA GREEN JUICE	United States of America	Class 05 Powdered nutritional supplement drink mix	87/220691	Oct-31-2016
140118.536341	Marketing Secrets LLC	ZUMA JUICE	United States of America	Class 05 Dietary and nutritional supplements	87/137250	Aug-12-2016
140118.536340	Marketing Secrets LLC	ZUMA RED JUICE	United States of America	Class 05 Powdered nutritional supplement drink mix	87/220688	Oct-31-2016