IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Helen of Troy Limited

The Financial Services Centre Bishop's Court Hill, Suite 1 St. Michael BARBADOS 14004 -hereinafter "the Applicant"

Mark: See Schedule "A"

Application Serial No.: See Schedule "A"

Filing date: See Sechedule "A"

-hereinafter "Trademark Application"

POWER OF ATTORNEY

Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313-1451

Dear Commissioner:

Applicant hereby appoints Gregory S. Vickers and all other attorneys of the law offices of Rankin, Hill & Clark LLP, 23755 Lorain Road, Suite 200, North Olmsted, Ohio 44070, members of the bar of the State of Ohio, attorneys at law, to prosecute the above referenced Trademark Application, to transact all business in the Patent and Trademark Office in connection therewith, to receive the Certificate of Registration, and to execute documents on Applicant's behalf in connection with the prosecution of the Trademark Application.

The Applicant hereby grants the firm of Rankin, Hill & Clark LLP the power to insert on this Power of Attorney any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for the filing of this document.

CHANGE OF CORRESPONDENCE ADDRESS

Direct all calls, correspondences and other communications regarding the Trademark Application to:

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(Applicant: Helen of Troy Limited)

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Title

Tessa Judge Name

Date

Schedule "A"

RHC No.	Mark	Application No.	Filing Date
DRY-47877	FULL KEG	87822206	3/6/2018
DRY-47878	GUY BAR	87951155	6/6/2018
DRY-47876	HALF KEG	87822240	3/6/2018
DRY-47869	JUMP START	88586712	8/21/2019
DRY-47874	KEGGER	87605081	9/12/2017
DRY-47865	Scent mark - coconut, amber, and vanilla	88011947	6/22/2018
DRY-47865.01	Non-Visual "Detox" Scent Mark	88011948	6/22/2018