

## WE OPERATE AS A FULL-SERVICE ADVERTISING AGENCY AND VENTURE STUDIO.

NOISE WAS FOUNDED IN 2018 BY JOE LARESCA, LATIN-AMERICAN ENTREPRENEUR AND FORBES' 30 UNDER 30 RECIPIENT. THE COMPANY IS MBE-CERTIFIED AND SPECIALIZES IN CREATIVE, DESIGN, SOCIAL, PRODUCTION, AND PUBLIC RELATIONS.

SINCE ITS INCEPTION, NOISE HAS WORKED WITH AND REPRESENTED POWERHOUSE BRANDS AND PUBLIC FIGURES LIKE AMAZON, RED BULL, DIAGEO, FORBES, VILLA ONE TEQUILA, NICK JONAS, RYAN SERHANT, CADILLAC, PLAN DO SEE, EXTELL DEVELOPMENT, BJARKE INGELS GROUP, LIGHTSTONE GROUP, CORCORAN SUNSHINE, STOLI GROUP, AND MORE.

IN 2023, NOISE LAUNCHED NOISE LATIN — AN AGENCY SPECIALIZING IN LATIN CULTURE DOING BUSINESS IN SPANISH AND SPANGLISH. AS PART OF ITS MISSION, NOISE LATIN HAS PLEDGED \$100,000 PER YEAR IN FREE MARKETING AND CREATIVE SERVICES TO LATIN ORGANIZATIONS.

NOISE ALSO OPERATES AS A VENTURE STUDIO — CREATING, DESIGNING, AND LAUNCHING NEW BRANDS.

NOISE HAS BEEN RECOGNIZED IN VARIOUS PUBLICATIONS, INCLUDING FORBES, FORTUNE, CRAIN'S, INC. MAGAZINE, AND ENTREPRENEUR, FOR ITS GROWTH AND MAKING WAVES IN CULTURE. IN 2022, NOISE WAS RANKED #571 ON THE INC. 5000 LIST AND RECOGNIZED AS ONE OF THE FASTEST GROWING PRIVATE COMPANIES IN THE UNITED STATES.