iContact

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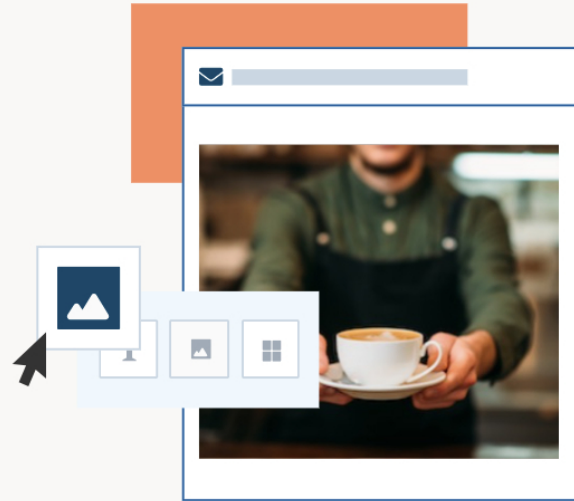
Easiest email marketing platform for small businesses

See why over 35,000 businesses love iContact. Get started with a free account. No credit card required.

Get iContact Free

Simple tools that let you put the right emails in front of the right people

Smart email marketing should not be hard. Build and send email newsletters, create automation campaigns and stay in front of your customers.

Bulk email campaigns

Easily import your contacts, design beautiful emails and send campaigns to your list without any of the hassle or complexities of code.

Scheduled emails

Send emails on specific dates and times to your customers. From birthday emails to payment reminders. Schedule them all.

Email automation

Simplify your marketing with intuitive email automation based on conditions and custom engagement rules.

Re-engagement emails

Bring back lost and disengaged customers by sending re-engagement campaigns without having to setup manual lists.

Email autoresponders

Send emails as and when a contact joins your marketing lists and welcome them to your business with customized greetings.
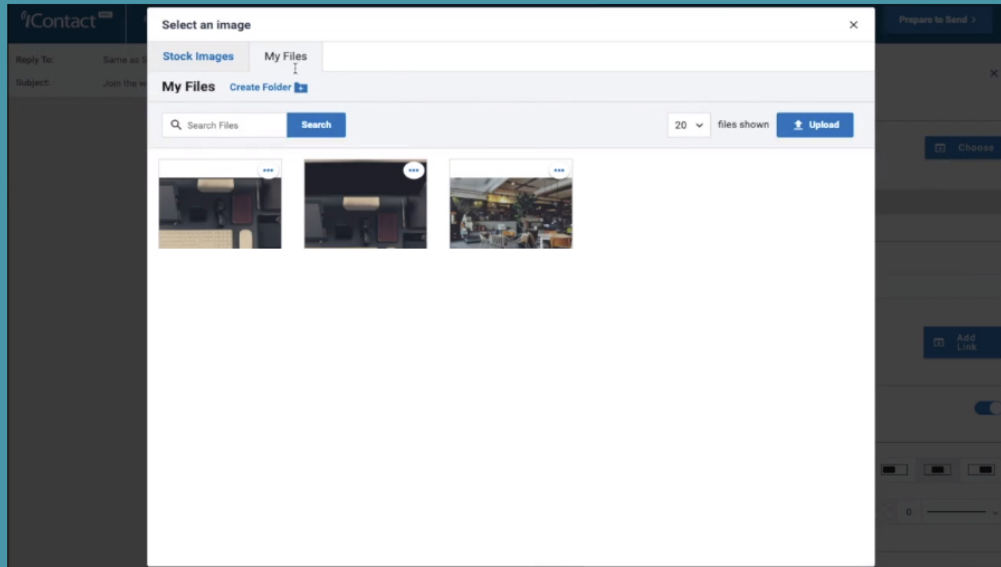
Triggered emails

Trigger emails based on various preset conditions and engagement events like email opens, clicks and landing page visits.

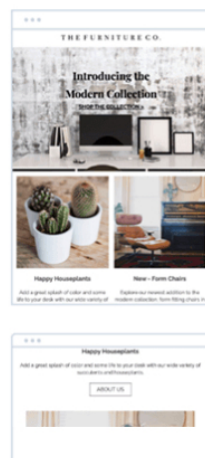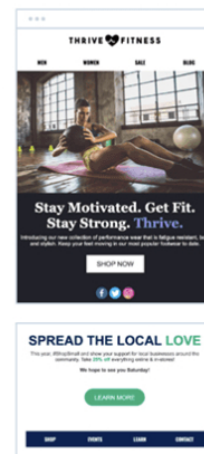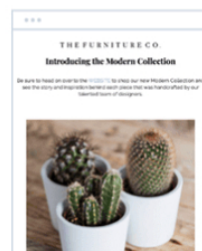# Creating and sending stunning newsletters hasn't ever been this easy

You don't need to know how to code to send beautiful emails. Our drag-and-drop email builder lets you craft gorgeous emails in minutes.

Get iContact Free

Build fast and build easily with stunning email templates

Use one of our professionally designed email templates or start from scratch using convenient layouts that allow you to create that perfect design for your brand.
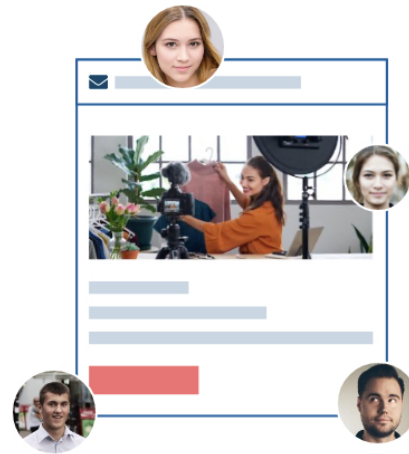
Send what your customers actually want to hear from you

Never send another generic email again. Personalize your emails with relevant information, custom data and even send times so your customers get what they want to see from you.

Learn more

Personalization

Personalization without the setup overhead. Easily craft custom emails for each contact based on related information.
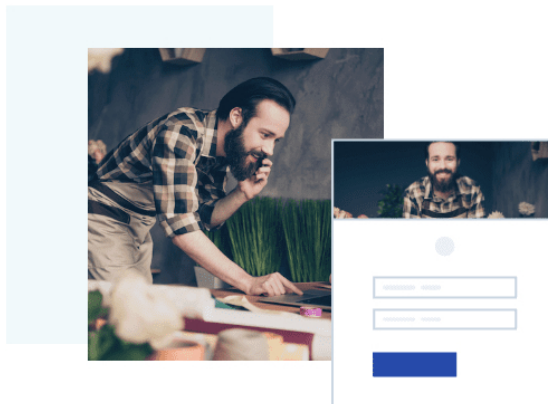
Segmentation

Easily create segments based on contact information and past engagement with your email campaigns and landing pages.

Custom fields

Go levels deeper with custom fields where you can use information unique to your business to further personalize your emails.

Easy and capable tools to grow your audience

Market your brand, capture leads, sync customer lists and grow your audience with tools designed to make marketing easy and intuitive.

Learn more

Landing pages

Create a unique space for your brand and campaigns using landing pages. Easily design and publish them with our drag and drop builder.

Subscription forms

Grow your audience with custom subscription forms that you can embed anywhere, share on social media or connect to your landing pages.

Custom API

Feed customers and subscribers from other tools and services using custom API connectors so your audience always remains in sync.

It connects to your business world

You can connect 100+ apps and software to iContact: Sync your contacts, update lists, automate campaigns, and enrich your data.

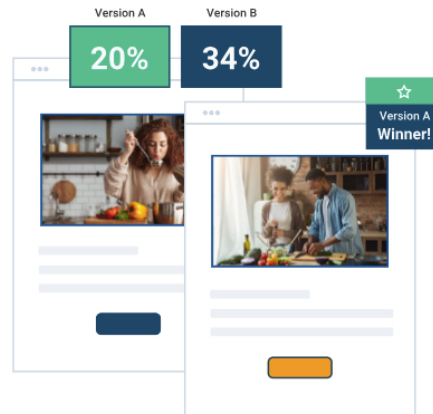**View all integrations**

REPORTING AND TESTING

All the data and testing you need to find that perfect message

Know what is happening and when it is happening with detailed reporting on your campaign performance, subscriber growth and landing page engagement.

Learn more

Version A | Version B
20% | 34%

Version A
Winner!

Campaign reports

Easily understand what is working and what is not with detailed campaign reports. Track opens, clicks, unsubscribes and more.

Landing page analytics

View traffic, engagement and form conversion data for your landing pages and optimize them for better performance and relevancy.

A/B Testing

Split test your campaigns before you send to your entire list to see which message will resonate better with your audience.

Start your iContact journey today

Engage, WOW, and Grow! Your next big win starts here

Pick Your Plan

SOLUTIONS

Email Marketing

Marketing Services

Salesforce Mass Email

SUPPORT

Resources

Support

Team Promise

Onboarding

Glossary

Videos & Webinars

Report Spam

PRICING

High-Volume Sending

Nonprofits

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