

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: LYLE ANYWHERE
Classes: 016, 024, 025, 041
Applicant: Southern Methodist University

Commissioner for Trademarks
P. O. Box 1451
Alexandria, VA 22313-1451

Dear Sir:

APPLICATION FOR TRADEMARK REGISTRATION

Applicant, Southern Methodist University, is a Texas non-profit corporation, with a business address of 6425 Boaz Lane, Dallas, Texas 75205.

Applicant requests registration of the above-identified mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. 1051 *et seq.*, as amended) for the following goods and services:

Printed posters; lithographic prints; pen sets; bumper stickers; printed books featuring the history of Southern Methodist University; bookends; personal organizers and document portfolios; pen holders; desktop business card holders; printed golf scorecards in Class 016

Bed blankets; cloth pennants; cloth flags; wall tapestries of textile; afghans; golf towels in Class 024

Clothing, namely, shirts, caps, sweat shirts, sweat pants, jerseys; children's goods, namely, wind shirts and pants, polo shirts, long sleeve t-shirts, jackets, t-shirts, baby booties, cloth baby bibs; golf shorts, golf shirts, golf caps, golf shoes in Class 025

Educational services, namely, providing in-person, online and hybrid instruction and continuing education classes in the field of engineering via an online website by means of satellite television transmissions, videotapes, and the Internet; Educational services, namely, conducting classes, conferences, lectures, seminars, workshops, training courses and symposia for students, the public, and nonstudent groups in the field of engineering; Educational services, namely, providing instruction at the undergraduate and graduate levels in the field of engineering; university-level teaching in Class 041

Applicant has a *bona fide* intention to use the mark in commerce on or in connection with the above-identified goods and services. (15 U.S.C. 1051(b), as amended).

The mark will be used for the services on brochures, advertising, webpage printouts, marketing material, promotional items, and in other ways customary in the trade. The mark will be used for the goods on labels, packaging of the goods, the goods themselves and in other ways customary to the trade.

STANDARD CHARACTER CLAIM

The mark is presented in standard characters without claim to any particular font style, size or color.

POWER OF ATTORNEY

Applicant hereby appoints:

Cathryn A. Berryman
Lekha Gopalakrishnan
William Allen Moon

all lawyers with the firm of WINSTEAD PC and members of the Bar of the State of Texas, as my attorneys, with full power of substitution and revocation, to prosecute this application, to transact all business connected therewith and to receive the Certificate of Registration.

Please address all communications to:

Cathryn A. Berryman
2728 North Harwood Street
Suite 500
Dallas, Texas 75201
(214) 745-5172
(214) 745-5390 (facsimile)
Email: cberryman@winstead.com

DECLARATION

Please read and acknowledge the following statements by signing below.

I, as signatory, believe that:

- The Applicant is entitled to use the mark in commerce;
- The Applicant has a bona fide intention to use the mark in commerce on or in connection with the goods and services listed in the application; and
- The facts set forth in the application are true.

To the best of the my knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods and services of such other persons, to cause confusion or mistake, or to deceive.

To the best of the my knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

I, as signatory, being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declare that all statements made of my own knowledge are true and that all statements made on information and belief are believed to be true.

Dated:

June 9, 2023

SOUTHERN METHODIST UNIVERSITY

By:

Paul J. Ward

Name: Paul J. Ward

Title: VP for Legal Affairs and General Counsel