



Our Company



Who We Are

Winnebago Industries, Inc. is a leading U.S. manufacturer of outdoor lifestyle experiences under the Winnebago, Grand Design, Chris-Craft, Newmar and Barletta brands. The Company builds quality motorhomes, travel trailers, fifth-wheel products, outboard and sterndrive powerboats and commercial community outreach vehicles with multiple facilities in Iowa, Indiana, Minnesota and Florida. Our common stock is listed on the New York Stock Exchange and is traded under the symbol WGO. Winnebago Industries was incorporated under the laws of the state of Iowa on February 12, 1958, and adopted its present name on February 28, 1961.

VISIT BRANDS



Our Values represent our deepest beliefs and direct our actions at work every day. Our Guiding Principles ensure we lean forward and create lifelong advocates across our family of brands.

Our Values:

Customer-Centric

Our customers are the reason we exist. We understand and care deeply about their unmet needs. Our drive to elevate their ownership experience is pervasive in every area of our business.

Results-Driven

We are focused on market leadership and delivering consistent financial results. With a bias for critical thinking and execution, we will deliver a rewarding, safe work experience for our employees and superior shareholder returns.

Innovative

We are committed to push the frontiers every day to develop innovative and differentiated solutions. Internally, we will consistently reinvent our processes to continuously improve and exceed expectations.

Quality-Focused

We will strive to set the standard for quality in our industries, working every day to improve upon these levels of excellence. We are focused to do things right the first time in all we do.

Collaborative

We care about each other deeply. We work in high performing teams that are accountable to each other. We seek employees with strong, diverse talents who work together effectively to deliver results.

Trusted

We will always conduct ourselves with the highest degree of integrity, trust and respect. We will honor our code of conduct. We will strive to be strong ambassadors in the communities our employees live and work in.

Our Guiding Principles:

We respect our roots and legacy of success; we do not rest on them. We work to understand our customers' unmet needs and develop an experience that creates lifelong advocates. Our employees are driven and caring. We strive to develop the best talent possible and enable a culture of servant leadership. We embrace thoughtful change in order to deliver market leadership as well as superior profitability.

We will work strategically with our channel partners to help them succeed. We will continue to build respected brands that will be among our greatest assets. In every part of our company, we relentlessly pursue continuous improvement and enhanced productivity, driving out waste, and creating meaningful strategic differentiation.

Giving:

Winnebago Industries supports charitable giving through the Winnebago Industries Foundation. The company does not participate with financial support to political candidates or campaigns. For further details click here - [Charitable Giving](#) | [Political Support Position](#)

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