

## Trademark/Service Mark Application Principal Register

**MARK:** JUNOCO

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, JUNO Beauty, Inc., a California corporation, having an address of 884 Mahler Road, Burlingame, California 94010, United States, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

**International Class 003:** *make-up; hair care preparations; hair styling preparations; hair oils; hair creams; perfumes; fragrances and perfumery; non-medicated hand soaps; hair shampoo; hair conditioner; body spray; room fragrances; fragrances for household purposes; aromatic essential oils*

The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods.

**International Class 003:** *face oils; non-medicated skin serums; body scrub; facial cleansers; face moisturizers; cosmetic pad; skin moisturizers; skin lotions; non-medicated face balms; skin cleansers; skin toners; beauty masks for faces; cosmetic facial masks*

The mark is in use in commerce on or in connection with all of the goods listed above. The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 00/00/2019, and first used in commerce at least as early as 00/00/2019, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screenshot of Applicant's website prominently displaying the mark in connection with the applied-for goods.

**International Class 004:** *candles*

The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods.

**International Class 021:** *make-up brushes; fragrance oil burners; electric essential oil diffusers*

The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods.

**International Class 021:** *sponges used for applying make-up*

The mark is in use in commerce on or in connection with all of the goods listed above. The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 00/00/2019, and first used in commerce at least as early as 00/00/2019, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screenshot of Applicant's website prominently displaying the mark in connection with the applied-for goods.

**International Class 035:** *online retail store services featuring, face oils, non-medicated skin serums, body scrub, facial cleansers, face moisturizers, cosmetic pad, skin moisturizers, skin lotions, non-medicated face balms, skin cleansers, skin toners, beauty masks for faces, cosmetic facial masks and sponges used for applying make-up*

The mark is in use in commerce on or in connection with all of the goods listed above. The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 06/00/2018, and first used in commerce at least as early as 06/00/2018, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) screenshot of Applicant's website prominently displaying the mark in connection with the applied-for services.

**International Class 035:** *online retail store services featuring cosmetics, make-up, hair care preparations, hair styling preparations, hair oils, hair creams, perfumes, fragrances and perfumery, non-medicated hand soaps, hair shampoo, hair conditioner, body spray, room fragrances, fragrances for household purposes, aromatic essential oils, candles, make-up brushes, fragrance oil burners and electric essential oil diffusers*

The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified services.

A fee payment in the amount of \$1,400 will be submitted with the application, representing payment for 4 class(es).

### Declaration

**Basis:**

**If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):**

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

**And/Or If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):**

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

### Signature Section

Signature: \_\_\_\_\_  \_\_\_\_\_

Date: April 14, 2023

Signatory's Name: Jingzhuo Jiang

Signatory's Position: CEO