

# THE NEW AGE OF COLD CHAIN

The age of **ARCADIA**.



# ARCADIA

We design and deploy modern facilities and *provide innovative solutions* through practical application of technology, *creating value* for our customers and help them meet their growth objectives –

establishing

***The New Age of cold chain.***



# ABOUT ARCADIA



## Vision

To be the highest quality, customer-centric cold chain solutions provider in North America.

## Mission

To design and deploy modern facilities and provide innovative solutions through the practical application of technology, creating meaningful value for our customers while helping them meet their strategic objectives – establishing *The New Age of cold chain*.

Arcadia is initiating a new age in cold chain.

Established by a leading group of industry experts, Arcadia is building a company that respects our employees, uses effective technology and processes to manage our business. Our goal is to not to be the biggest cold storage and logistics provider – our goal is to be the most customer-centric organization.

- We design and build modern facilities
- We implement practical technology to create transparent processes
- We are attentive to our customer's needs at every level
- We provide value by acting as a determined problem solver
- Most importantly, we do what we say and say what we do!

→ Arcadia



## Spark

Highly dynamic organization that creates opportunity where others lack flexibility and focus on the customer.



## Who

Industry experts with a tenacious drive to build quality warehouses and offer personalized customer care in strategic markets.



# OUR VALUES

Arcadia's culture is built around these pillars of character. At every level of the organization, these words are ingrained in the process from hiring through delivery. We value this community we're building have high standards of character for every member of Arcadia.



## Community

- Promote a culture that prioritizes safety for our employees
- Be a good steward for the communities in which we operate
- Support philanthropy and community service across the Company

## Integrity

- Have respect, confidence and trust in those we work with
- Raise our hand when we see something is wrong or not done correctly
- Do the right thing, not the easy thing every time – no short cuts

## Accountability

- Take ownership - own our mistakes as much as our successes
- Approach every task as if the Company's success depends upon it – because it does
- Do what we say we are going to do

## Transparency

- Encourage open communication and collaboration to bring forth creative solutions
- Raise our hand when a problem exists and work collaboratively with teammates and customers to resolve it quickly and ethically
- Be open and honest in everything we do

## Humility

- Be confident, but caring and humble - *always*
- Treat customers and colleagues as we want to be treated no matter how difficult the issue or circumstance
- Use the momentum of our own success to move the success of others

## Impact

- Approach each day with the aim to be better than the day before
- Be empowered and empower those around you to exceed expectations
- Have a strong work ethic, be innovative and focus on finding solutions

# OUR LEADERSHIP



**Chris Hughes**  
President & CEO

Arcadia's President, Chris Hughes, has nearly 30 years of supply chain industry experience, with 18 years of both commercial and operational executive leadership specifically within the 3rd party global cold storage industry.



**JD Schwefler**  
Head of Site Selection and Design Solutions

JD Schwefler, as Arcadia's Head of Site Selection and Facilities, leads all commercial aspects of Arcadia including Site Selection and Strategy, Sales, Marketing and Capital Projects.



**Andy Janson**  
Chief Operating Officer

Andy Janson, as Chief Operations Officer, is responsible for leading all of Arcadia's site-level operations across the U.S. network and managing employee safety, customer service, operational quality, and financial (P&L) performance.



**Burnie Taylor**  
Chief Development & Solutions Officer

Burnie A Taylor, Arcadia's Chief Development & Solutions Officer, will lead the Company's operational start-ups and related equipment and automation solutions for each facility.

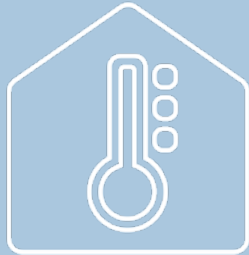


**Chris Lafaire**  
Chief Information Officer

Chris Lafaire, as Chief Information Officer, is responsible for all commercial and supply chain IT capabilities across the U.S. network, including Cybersecurity operations. Chris has 22 years of experience in the distribution industry.

# OUR SERVICES

Arcadia offers a full suite of innovative cold chain handling and distribution solutions to provide comprehensive support our customers specific needs.



**COLD STORAGE**



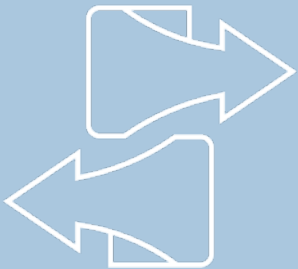
**BLAST FREEZING**



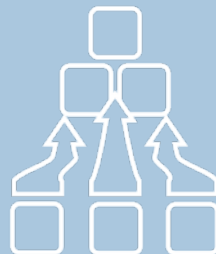
**PORT BASED  
HANDLING**



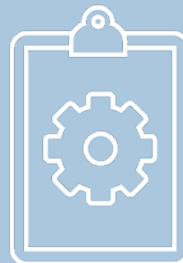
**VALUE ADDED  
SERVICES**



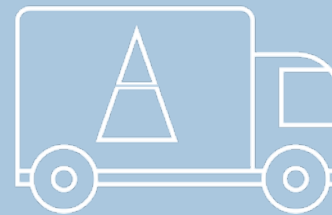
**CROSS DOCKING**



**RETAIL  
CONSOLIDATION**



**ORDER  
MANAGEMENT**



**TRANSPORTATION  
MANAGEMENT**



**E-COMMERCE  
FULFILLMENT**

# THE NEW AGE OF ARCADIA

## Our Commitment to Focusing on Best in Class Customer Service

- Lead with “YES!” and offer solutions for complex supply chain challenges
- Responsive to customers’ needs with personalized care
- A trusted, reliable partner that is an extension of your supply chain



## Our Facility and Network Development Strategy

- New, modern designed facilities, built to support today’s supply chain flows
- National coverage to support your access to distribution, port and regional markets
- Single technology platform to allow seamless integration and inventory visibility



## Our Experience in the Cold Supply Chain

- Team with 100+ years of leadership experience in cold chain development and operations management
- Expertise in temperature-controlled product category flows and handling requirements
- Established industry relationships to support promoting our customers business



**CHRIS HUGHES**

President & CEO

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**ANDY JANSON**

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Head of Site Selection and Design  
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Thank you.