

Reports & Research

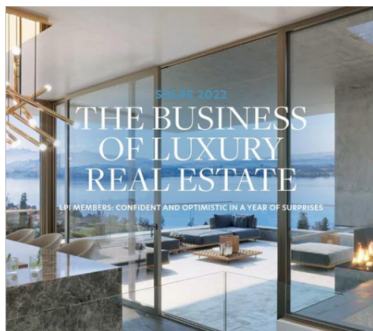
Latest Research on the Global Luxury Consumer. Please login or create an account to access the reports below.



State of Luxury Real Estate 2023

Luxury Portfolio International® has released its insights for the State of Luxury Real Estate (SOLRE) 2023. In the first installment, we delve into what is next for luxury real estate in 2023 and share the practical knowledge required to rise to the occasion with LPI in your corner.

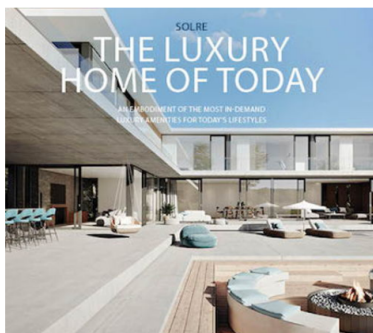
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The Business of Luxury Real Estate (SOLRE) 2022

In the third installment of the State of Luxury Real Estate 2022, we embarked on a research project conducted among a representative sample of member firms at Luxury Portfolio International®. The key takeaway? Luxury Portfolio International® members are confident and optimistic in a year of surprises.

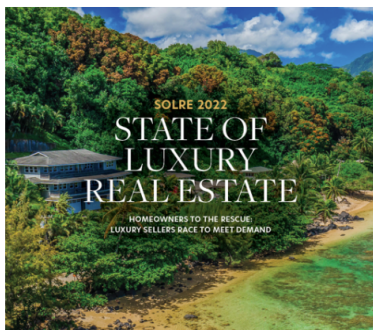
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The Luxury Home of Today

Seven major priorities currently define what high-net-worth buyers are looking for in this unprecedented, red-hot housing market...and for the first time, those needs and desires are being brought to life through a marquee, never-before-seen illustration by Luxury Portfolio International®: The "Luxury Home of Today."

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State of Luxury Real Estate (SOLRE) 2022

What happened in 2021? Demand surprised. Prices soared. Time-on-market shrunk. Inventory evaporated. Up next in 2022? Luxury Portfolio International® has released its insights for the State of Luxury Real Estate 2022 survey. In the first installment and first report of the year, we delve into what's next for luxury real estate in 2022.

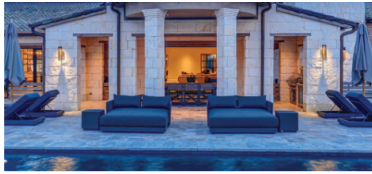
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State of Luxury Real Estate 2021: Finances of the Luxury Home Buyer

The booming affluent economy continues to impress and amaze. Luxury Home Buyers are prepared to out-bid other buyers for fine property and residences. In the third installment of the State of Luxury Real Estate 2021 survey, we delve into the financing strategy of today's Luxury Home Buyer.

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International Luxury Buyer Trends and Demand

The latest research and insights about luxury buyers planning an international purchase in the next three years.

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State of Luxury Real Estate (2021)

State of Luxury Real Estate is a comprehensive report that looks at consumers in the top 1%-5% income bracket of 17 countries and represents more than 30 million households. The extensive report provides insight into how the luxury real estate ecosystem is evolving in key markets worldwide and what motivates affluent consumers in their home buying and selling decisions.

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The Modern Luxury Home Reimagined (2020)

Read this research on a fundamentally changed world for luxury homes after months of lockdowns and restrictions due to the COVID-19 coronavirus pandemic.

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YouGov Affluent Perspective 



Special Report: Expert Insights on the World of High-End Real Estate Auctions (2020)

This special report looks at the evolution of its popularity, its differentiators from traditional selling, the selling process and how it has been impacted by COVID-19. The study brings together analysis and first-hand input from a variety of property specialists worldwide, including Concierge Auctions from the U.S., Barfoot & Thompson from New Zealand and Belle Property from Australia.

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The Great Wellness Surge: Bringing the Best Life Home (2020)

The Great Wellness Surge: Bringing the Best Life Home takes an in-depth look at personal wellness as the new luxury from the perspective of those with homes worth \$1 million USD or more. The findings highlight five important trends.

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2020

YouGov/Affluent Perspective



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Luxury Portfolio International is the leading network of the world's premier luxury real estate brokerages and their top agents, offering unparalleled marketing and intelligence services. It is part of the Leading Real Estate Companies of the World.

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