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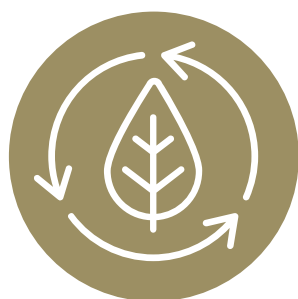
**This is the only house that should
have plastic flooring.**

Invest in real hardwood flooring.

5 reasons why

**you should choose Mirage
hardwood over plastic flooring**

(LVT or SPC, WPC and rigid-core products*)



Hardwood flooring comes from a renewable resource, trees.

Fact: Vinyl floors are plastic. This means they're made out of hydrocarbons and oil, two resources with very damaging manufacturing processes for the environment.

1,000 sq. ft. of plastic flooring = 570,000 plastic straws* = 70,000 plastic bags* = 27,000 plastic bottles*

It's time to take a conscious step away from plastic.

* Based on a given thickness, density and PVC/plastic composition.



Hardwood is biodegradable. Plastic is not.

Since plastic isn't biodegradable, it will spend just a few years in your home and then thousands of years in landfills.



Hardwood flooring looks and feels like... wood, not plastic.

A plastic floor may at first look a lot like wood. But



and only hardwood - is the real deal.



Plastic flooring isn't waterproof after all.

Some people say plastic floors are waterproof. Turns out this is fake flooring news. If you have water damage to a plastic floor, it will need to be replaced due to potential mold issues and subfloor damages, so there's really no advantage over hardwood!



Hardwood flooring is the best investment.

Plastic may seem cheaper at first, but it will cost you more in the long run when you have to change it in a few years because of potential imperfections, dents or scratches. Hardwood, on the other hand, can be touched up or sanded and refinished. Hardwood flooring is a lifetime investment and will increase the value of your home over time.

Mirage benefits

**Voted North
America's #1 in quality
by dealers**

**The best choice for
the environment**

**Hypoallergenic finish
for a safe environment**

**Made in North
America**



The most wear-resistant floor in the hardwood industry

Consistent color and milling

Plastic is not a type of wood.

Invest in real hardwood flooring.



Made in North America



Lifetime limited structural warranty



35-year warranty on finish wear-through for residential applications

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