


ImmYouinity™ 

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<https://immyouinity.vaccines.com/>

Ready to turn hesitant patients into vaccinated patients?
We'll teach you how.



In a survey (n=167), 94% of HCPs agree they feel more confident about discussing immunizations with parents after learning communication strategies.¹

Fostering Vaccine Acceptance - The Power of Empathy

A patient-focused strategy for increasing vaccination rates

Are you spending more time convincing patients about the power of vaccines—and less time actually vaccinating them? This series of short training modules will teach you a four-step strategy for efficient, successful vaccination conversations.²

- Based on behavioral science
- Proven strategies
- Recommended by physicians

1. Data on File, 2016

2. Attwell K, Dube E, Gagneur A, Omer SB, Suggs LS, Thomson A. Vaccine acceptance: Science, policy, and practice in a 'post-fact' world. *Vaccine*. 2019;29(37(5):677-682. doi: 10.1016/j.vaccine.2018.12.014.