



BLUE BELL MATTRESS - CREATING NOTHING BUT THE BEST SINCE 1928



Blue Bell Mattress is a third-generation family owned business which began in Hartford, Connecticut in 1928. For over 90 years, Blue Bell has grown and maintained a reputation for manufacturing high quality bedding products. Our portfolio of brands includes King Koil, Natura and Circa '28. Our factory, located in East Windsor, Connecticut, takes great pride in every bed we make. Every great day starts with the night before, rest assured Blue Bell understands the connection between rest and health.

OUR BRANDS



Blue Bell mattress Company stands the test of time, manufacturing since 1928. We aim to change the way you sleep, combining quality and comfort with artisan crafted design.

KING KOIL

MATTRESS CO.

We Bring Sleep Home with high quality comfort and purposeful design, King Koil aims to deepen the honest connection between home and rest. King Koil is more than a mattress - we are an essential element of daily wellbeing and in a way – a home all its own.

LEARN MORE

NATURA.

Natura™ focuses on quality, sustainability and innovation to create sleep products with you in mind. Partnering with Unifi to use REPREVE technology in our products is part of our mission to deliver sustainable sleep products.

LEARN MORE

Circa &

Created to meet or exceed the demands of the Hospitality trade. The embodiment of almost a century of experience to help your guests get a better night's sleep.

LEARN MORE

CONTACT US

At Blue Bell Mattress, we are committed to high quality products and top-notch service. Please let us know of any questions or comments you may have by filling out the form below and someone will be happy to get back to you shortly.

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