

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Mark: DING DONGS  
Class: 025  
Applicant: Hostess Brands, LLC

Commissioner for Trademarks  
P. O. Box 1451  
Alexandria, VA 22313-1451

Dear Sir:

**APPLICATION FOR TRADEMARK REGISTRATION**

Applicant, Hostess Brands, LLC, is a Delaware limited liability company, with a business address of 7905 Quivira Road, Lenexa, Kansas 66215.

Applicant requests registration of the above-identified mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. 1051 *et seq.*, as amended) for the following goods:

Class 025 - *Clothing, namely, hats, caps, shirts, socks, sweat shirts, t-shirts, hoodies, aprons*

The mark was first used by Applicant on or in connection with the services in Class 025 at least as early as November 1, 2020, by Applicant; was first used by Applicant on or in connection with the services in Class 025 in commerce which the U.S. Congress may regulate, specifically, interstate commerce at least as early as November 1, 2020, by Applicant; and is now in use in such commerce.

The mark is in use on packaging, on the product itself, at points of display and in other ways customary to the trade for the goods.

**STANDARD CHARACTER CLAIM**

The mark is presented in standard characters without claim to any particular font style, size or color.

**POWER OF ATTORNEY**

Applicant hereby appoints:

Cathryn A. Berryman  
Lekha Gopalakrishnan  
William Allen Moon

all lawyers with the firm of WINSTEAD PC and members of the Bar of the State of Texas, as my attorneys, with full power of substitution and revocation, to prosecute this application, to transact all business connected therewith and to receive the Certificate of Registration.

Please address all communications to:

Cathryn A. Berryman  
2728 North Harwood Street  
Suite 500  
Dallas, Texas 75201  
(214) 745-5172  
(214) 745-5390 (facsimile)  
Email: [cberryman@winstead.com](mailto:cberryman@winstead.com)

**DECLARATION**

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the Applicant; she believes the Applicant to be the owner of the mark sought to be registered, or if the application is being filed under 15 U.S.C. 1051(b), she believes the Applicant to be entitled to use such mark in commerce on or in connection with the goods specified in the application; to the best of her knowledge and belief no other person, firm, corporation, or association has the right to use the above identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of her own knowledge are true and all statements made on information and belief are believed to be true.

**HOSTESS BRANDS, LLC**

Dated: August 24, 2022

By: /Megan Galey/

Name: Megan Galey

Title: Vice President, Associate General Counsel