

# A New Standard Of Green Living

Green Cities Initiative set out to create a strategy driven by analytics to help educate cities in the Great Lakes region on how to become a beacon for climate change migration.

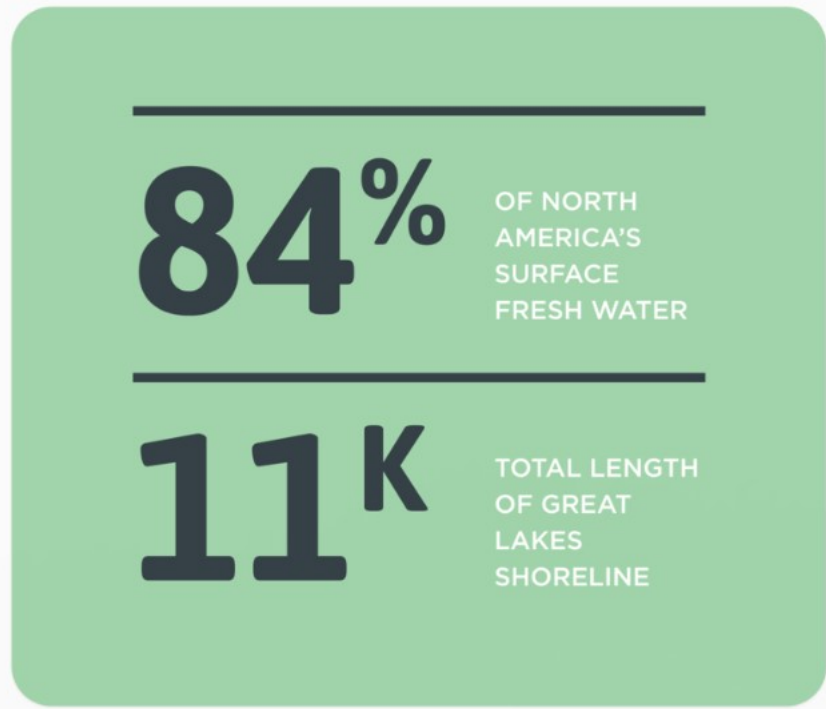


# What is the **Green** Cities Initiative?

Driven by global warming, covid, and remote working, people are interested in migrating to sustainable cities that offer green infrastructure and natural resources. But most people don't know where/how to begin their search; and most cities don't have the ability to properly leverage data to attract interested people.

Breakwall Analytics is identifying the top 25 cities located near the great lakes and offering a consolidated resource to promote those cities and the lifestyle they offer.

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# Why Great Lakes, Why its Cities

Cities around the Great Lakes region offer more than just clean water. An abundance of wildlife, sun-soaked beaches, lively metropolitan areas, car-free islands, green-draped night lights of the aurora borealis. An ecologically diverse land that has withstood many of the effects of climate change will become the next hot spot for those looking to improve their wellbeing and quality of life.

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# How We Calculate a City's Score

The Great Lakes region includes eight US states, two Canadian provinces, and the largest freshwater system on Earth. It's 9,000 miles of beaches offer more coastline than the U.S. East and Gulf coasts combined.

The characteristics of the Green Cities Initiative algorithmic scoring uses a host of statistics based on affordability, population size, transportation and working atmosphere, recreation, development efforts., real estate and commerce, and much more.

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create a new standard of green living.  
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