

Initiatives

Black Women in Tech

Black Women in Tech is a storytelling campaign by Women Techmakers aimed at building a future where Black women are championed in tech and beyond through community, resources, and advocacy.

This campaign supports increasing the representation of Black women and fostering an inclusive workplace culture where we all belong.

We know what it can start to look like, but it takes everyone every day and at every step to achieve sustainable equity in the workplace we create.

[Learn more](#)

International Women's Day

Since 2013, Women Techmakers Ambassadors around the world have hosted over **1,000 events** across **75+**

countries in honor of **International Women's Day (IWD)**. Events range from large summits to intimate gatherings, celebrating the incredible accomplishments of women in technology and also acting as a call to action for gender equity worldwide.

International Women's Day is marked on March 8th every year and is an important moment to recognize how women have influenced the tech industry and beyond. In different regions, the focus of celebrations ranges from general respect and appreciation for women to a celebration of women's economic, political, and social achievements. IWD events run from March through April every year. [Find an IWD event near you.](#)



[Learn more](#)

Google I/O

Every year, Women Techmakers has increased the participation of women at Google's annual conference for developers and technologists, Google I/O.

Women can network at our annual Women Techmakers dinner the night before I/O, and stay connected through our private Slack community. [Become a member](#) to be among the first to hear about how to join us for Google I/O and future developer events.

[Learn more](#)

Hackathon

In partnership with Jigsaw, we launched a hackathon and online training series in 2020 focused on improving women's online safety. We invited social entrepreneurs, developers, and technologists to apply Google's technology solutions with the aim to disrupt gender violence.

In 2021, over 2,000 women and allies representing over 50 countries participated in the 13 hackathons and trainings our community hosted. During the hackathons, women worked together on innovative solutions to the challenges of women's online safety, and over 100 solutions were created.

[Learn more](#)



How to create an app... ⋮

Building an app but not sure where to start? Andrea Wu, Firebase Software Engineer, overviews what you need to know to create an app in Firebase. She covers Firebase Authentication, what to do with stored data, and Firebase Hosting.



Bringing an inclusive ... ⋮

In this episode Annie Jean-Baptiste, who leads product inclusion at Google, discusses how we are developing products and services for everyone. She'll discuss how to bring diverse perspectives into the process. Learn the ABC's of product inclusion, which is the practice of building products for everyone, with everyone.

Women Techmakers in 60 seconds

Welcome to Women Techmakers in 60 Seconds! This series is hosted by Women Techmakers, both from within and outside Google. The goal of these episodes is to explain topics and technologies in a quick and concise format. We hope you enjoy it.

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