

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Mark:



International Class: 003

Owner: Palm Beach Tan, Inc.

Commissioner of Trademarks  
P.O. Box 1451  
Alexandria, VA 22213-1451

Sir:

**APPLICATION FOR TRADEMARK REGISTRATION**

Applicant, Palm Beach Tan, Inc., is a Texas Corporation, with a business address of 6321 Campus Circle Dr. East, Irving, Texas 75063.

Applicant requests registration of the above-identified mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. 1051 *et seq.*, as amended) for the following goods:

*Tanning sprays, creams, lotions and gels; tanning skin creams, tanning sprays, lotions and tanning gels for accelerating, enhancing, intensifying and extending tans; after tanning sprays and gels; body and facial bronzers in Class 003*

Applicant has a *bona fide* intention to use the mark in commerce on or in connection with the above-identified goods. (15 U.S.C. 1051(b), as amended).

The mark will be used on packaging, the product itself, points of display and in other ways customary to the trade for the goods.

**DESCRIPTION OF THE MARK**

The mark consists of a box enclosing the stylized words “BLACK LABEL” and “SUNLESS”.

**POWER OF ATTORNEY**

Applicant hereby appoints:

Cathryn A. Berryman  
Lekha Gopalakrishnan  
William Allen Moon

all lawyers with the firm of WINSTEAD PC and members of the Bar of the State of Texas, as my attorneys, with full power of substitution and revocation, to prosecute this application, to transact all business connected therewith and to receive the Certificate of Registration.

Please address all communications to:

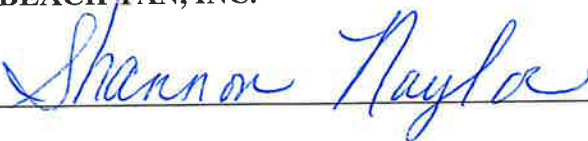
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**DECLARATION**

The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that she is properly authorized to execute this application on behalf of the Applicant; she believes the Applicant to be the owner of the mark sought to be registered, or if the application is being filed under 15 U.S.C. 1051(b), she believes the Applicant to be entitled to use such mark in commerce on or in connection with the goods specified in the application; to the best of her knowledge and belief no other person, firm, corporation, or association has the right to use the above identified mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of her own knowledge are true and all statements made on information and belief are believed to be true.

**PALM BEACH TAN, INC.**

Dated: 7/29/22

By: 

Name: Shannon Naylor

Title: Vice President of Marketing and Customer Experience