



**Join the National Effort in  
Uniting All to Cure the One**

**Cancer is too big a problem for any one group to tackle on their own. Isn't it time that we finally came together to address it?**




### **The Problem:**

A substantial evidence gap exists between traditional clinical trial data and electronic medical record and claims data. What is missing? Prospective, standardized, regulatory grade real-world data (RG-RWD). This data can help pharmaceutical companies expand drug approvals, clinical centers demonstrate quality care, payers and employers decrease costs, and patients receive better treatment. Without this data, cancer research relies on incomplete information largely devoid of the diversity that represents humanity.

### **The Solution:**

Taproot Health Inc is a Public Benefit Corporation, started for the sole purpose of bringing everyone together to collect the RG-RWD that is necessary to advance cancer research. Taproot is spearheading ROOT, a novel type of prospective data collection effort which empowers clinics to collect standardized data as part of regular workflows using existing staff.

### **Contact Us**

-  (801) 396-5190
-  [info@taprootco.com](mailto:info@taprootco.com)
-  [www.taprootco.com](http://www.taprootco.com)



**Over 600,000 people will die from cancer this year in the US alone. The only way to cure cancer is if we come together to collect and share the right kind of data. The Taproot Initiative is the national endeavor to transform cancer research.**



## How is it Done

ROOT is a prospective study that can be implemented in any clinic, regardless of size or location. ROOT uses technology, workflows, simplified data entry tools, and a novel partnership model to allow clinics to collect crucial data at point of care. ROOT is independent of electronic medical record or claims data to answer key questions.

### Additional Details

- Patients are given the opportunity to participate through an IRB-approved patient informed consent that can be completed remotely or with a mobile device. This adheres to federal research regulations and international guidelines that HIPAA rules alone do not provide.
- Clinic staff report high level clinical information, and physicians provide simplified, but powerful information that is not in the medical record. All processes are simplified to enable data collection without disrupting workflows.
- Clinics receive upfront payment to offset any additional administrative costs.
- Once provided data is licensed the clinic transparently shares in the revenue from the license fees.
- ROOT also allows additional research projects to be implemented with high benefit and low burden to the clinics.



## Why Participate?

- Taproot empowers the collection of high-quality data without adding significant burden to physicians or staff. Taproot creates a new income source for centers with Taproot's shared revenue model.
- Taproot provides participating centers data that can assist with better planning and contracting.
- Centers can become early shareholders of this invaluable shared research effort.
- Centers can generate additional revenue through future research and projects.

## Who is Taproot?

Taproot was started by a small group of cancer physicians and thought leaders who understand the need for patient consented, prospective, regulatory grade real-world data as well as the financial and research challenges that all cancer centers are facing. Taproot was formed to address these concerns. Taproot Health empowers community and academic stakeholders to come together in a shared partnership model where each center benefits by working together in **Uniting All to Cure the One™**.

**To learn more about  
The Taproot Initiative,  
Contact us**



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