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That talent wants a safe space to fulfil their potential.

The result? A lot of truly exciting creatives are trapped by the rigidity of their roles, and don't feel understood or utilised.

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Few recruitment companies truly understand either side of the equation.

They're more interested in the Benjamins than making great creativity happen. We're more interested in a business's problems, rather than the roles they need to fill; More interested in what people are capable of, than what they've done.

Most who claim to want breakthrough creativity keep looking in the same places, judge people's potential only on their past achievements, and don't always understand the conditions necessary for people to thrive.

We have a wider view of the creative industry than our competitors.

We have a methodology that understands the nuances.

We are the moneyball of creativity, experts in creative potential.

WE ARE UNKNOWN.

We specialise in 4 areas with each member championing their talent.

PRODUCT

STRATEGY

DESIGN

CREATIVE



HOW WE GET THINGS DONE AROUND HERE

1. ALWAYS SIMPLIFY. LIFE IS COMPLEX.
2. REALITY & EXPECTATIONS. WE KEEP THAT GAP AS SMALL AS POSSIBLE.
3. WE'RE BRUTALLY CURIOUS. SO, IF WE DON'T KNOW, WE'LL ASK.
4. WE DON'T SPRINT AT THE END, WE SPRINT AT THE BEGINNING.
5. EVERY PROBLEM IS DIFFERENT. ONCE WE TRULY UNDERSTAND, OUR SOLUTIONS ARE UNIQUE.
 6. WE ARE WHAT WE DO. NOT WHAT WE SAY.
7. WE ARE YOUR PARTNER ON YOUR JOURNEY. WHAT HAPPENS TO YOU HAPPENS TO US.
 8. WE ARE INTENTIONAL & SPECIFIC ABOUT EACH SEARCH:
'WHAT PROBLEM ARE THEY SOLVING?' & 'WHY DO YOU NEED THEM?'
 9. IF WE'RE STRUGGLING, WE'LL SAY SO, & THEN WE'LL REGROUP.
10. WE'LL BE GENEROUS WITH OUR NETWORK, BUT ASK YOU TO TREAT IT WITH THE SAME CARE YOU TREAT YOURS.

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