

# TRADE MARKS REGISTRY



# REGISTRATION CERTIFICATE

Trade Marks Act 1994 of

Great Britain and Northern Ireland

I certify that the marks shown below have been registered as a series of 4 marks under No. UK00003706513 effective as of the date 04/10/2021 and have been entered in the register on 07/01/2022

Signed this day at my direction

Tim Moss  
REGISTRAR

Representation of Marks  
Mark 1

Mark 2

Mark 3

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Mark 4



The marks have been registered in respect of:

Class 35:

Marketing services; experiential marketing; marketing by way of sales demonstrations; field marketing; telemarketing; direct marketing; digital and electronic marketing services; market and marketing research, analysis and evaluation; marketing strategy development; market and consumer surveys; Market research and analysis; Development of new markets namely, marketing services relating to developing a market for new products; development of new market sectors for the purpose of introducing a new product to the market; new business development; qualitative market research; provision of market and marketing information; marketing and business reporting; marketing methodology services; market testing; market positioning; business and marketing services imparting or communicating brand experience; brand communications; development, design and delivery of effective customer contact strategies relating to establishing, managing and maintaining contact between a business or industry and their customers; customer relationship management; management of chat rooms for marketing purposes; consumer research and analysis; provision of sales advice and consulting services; stock auditing; sales auditing and analysis; merchandising services; Provision and secondment of marketing, sales, merchandising and auditing personnel; sales demonstrations; provision of marketing support, being the production, provision and distribution of promotional and marketing materials and the direction, supervision and management of marketing personnel; provision of sales support, being assistance in sales closure, sales administration, and the direction, supervision and management of sales personnel; provision of retail and merchandising support, being assistance in presenting and/or positioning client's products and the production, provision, distribution and presentation and/or positioning of point of sale material; compilation and analysis of sales and marketing

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data; promotional services; promotional consulting and support services; consultancy relating to business and sales promotions; applied sales consultancy; retail consultancy services; advertising and publicity services; dissemination of advertising matter; online media services namely, online marketing, online market research and online advertising and/or promotion services, online sales assistance and consultancy and providing consultancy services in the field of planning, buying and selling of online media; business research, analysis and information services; business appraisals and business enquiries; business management assistance and consultation; business introduction and referral services; demonstration of products; distribution of product samples; brand consultancy services; research and analysis of brand positions relative to market; brand evaluation services; brand testing; brand strategy services; brand auditing; brand performance analysis; brand portfolio analysis; organisation of exhibitions for marketing, commercial or advertising purposes; Promoting the sale of goods or services of others through the distribution of printed materials and advertising; business services relating to the provision of business sponsorship; promoting goods and services by arranging for sponsor affiliation; marketing and promoting sponsor affiliation; sponsorship marketing and promotion; marketing and/or introduction of sponsorship opportunities to prospective sponsors; management administration of firms in respect of sales of goods or of services; organisation, arranging and management of events for marketing purposes; organisation and management of hospitality events for marketing purposes; organisation and management of hospitality for marketing purposes; production, organisation and management of corporate events, marketing events and experiential marketing events; business research relating to brands; corporate identity services; development and design of consumer, sales and promotional methods; development and provision of consumer research and business research methods and materials; development and provision of marketing techniques/methods, marketing strategies, marketing tools and marketing materials; development of online marketing media; online media consultancy, namely consultancy, development, organisation and management services relating to the fields of online marketing/advertising/sales media, websites, home pages, networking media and social media and the acquisition of domain names/URLs; digital management for marketing purposes and marketing-related services and purposes; compilation and systemisation of media, marketing and business information into databases; management of marketing, sales and retail databases; production and management of corporate, marketing, advertising and experiential marketing events; development and design of marketing techniques/methods, marketing strategies, marketing tools and marketing materials; consultancy, advisory and information services relating to all the aforesaid services.

## Class 41:

Training and instruction services; retail and sales training and instruction; training and instruction services in relation to all aspects of marketing; events management

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and events management services; organisation, arranging and management of hospitality events; production and management of exhibitions, shows, films and video and TV programmes; organisation and management of hospitality for entertainment purposes; production, organisation and management of events for entertainment, training, instructional and educational purposes; organisation, arranging and management of exhibitions, competitions, conferences and congresses; consultancy, advisory and information services relating to all the aforesaid services.

#### Class 42:

Advertising design; design of advertising; brand design services; brand research services; corporate identity design services; development and design of consumer sales and promotional materials; development and design of consumer research and business research materials; design of online marketing media; development of online marketing media; online media consultancy namely, consultancy services relating to website and webpage design/development; graphic design services; package design; design of web pages and other electronic marketing media; design of corporate, marketing and advertising materials; interior design services; exhibition and display design services; design using digital techniques, technologies and methods; digital production, encryption, de-encryption and storage of data, images, code, software and other digital content for marketing purposes and marketing-related services and purposes; video design services; signage design; digital storage services; electronic storage of digital data for marketing purposes and marketing related services and purposes; consultancy, advisory and information services relating to all the aforesaid services.

In the name of CPM United Kingdom Limited