



About Planning Performance Process People

Open Positions

TransDASH Public Transit Dashboard

Government. Education. Transportation

# Driving Public Sector Excellence Across North America

## CHARLOTTE, NC

TransPro has been a valued partner to the City and Charlotte Area Transit System since 2016.





### Consulting Services

We literally wrote the book, actually 2 best-selling books, on how to develop the public sector strategically...

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### Management Services

Our transit management team delivers short or long-term oversight of transportation operations...

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### Executive Placement

Qualified candidates exist, but government organizations that achieve the highest levels of success are...

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### TransDASH Public Transit Dashboard

The Public Transportation Industry's National Performance Dashboard...

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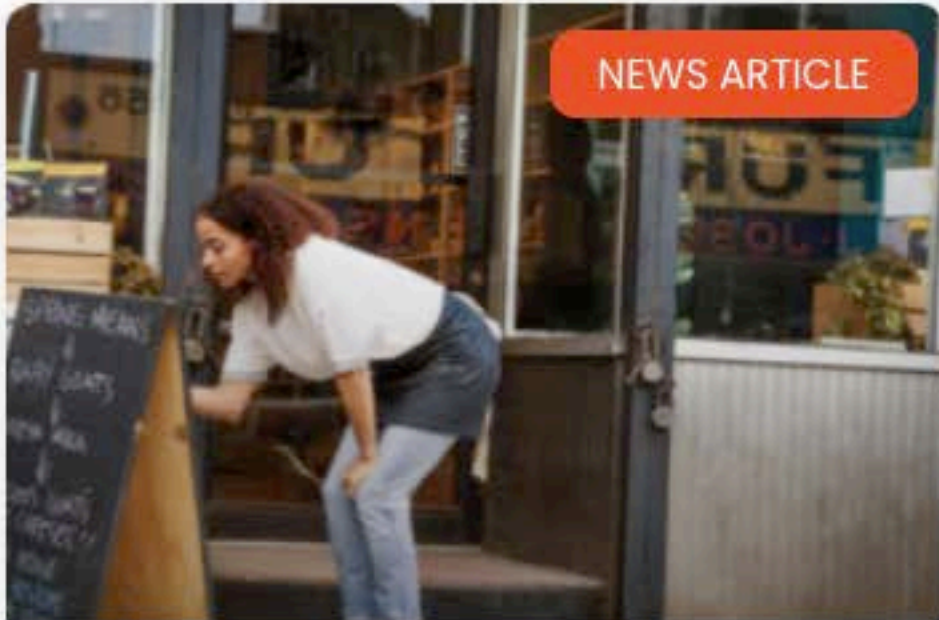
Introducing



# TransDASH

Value Over Volume





NEWS ARTICLE

### Done Right, TOD Builds Economies, Communities, and Transit Demand

...blighted urban corridors, traffic congestion due to car dependent commuters, and other deleterious remnants of suburban sprawl, are being reversed by Transit-Oriented Development (TOD).

READ MORE »

July 17, 2022 • No Comments



NEWS ARTICLE

### Are Rising Gas Prices A Tool Transit Agencies Can Leverage?

Rising gas prices have negatively impacted most of the world by inflating the prices of many things we enjoy. However,

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June 17, 2022 • No Comments



NEWS ARTICLE

### TransPro Tradition of Transformation Continues With a Special Focus On Inspirational Leaders

TransPro has always been about Transformation – of all kinds.

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June 4, 2022 • No Comments

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### Locations

Arizona, Florida, Illinois, Indiana, Massachusetts, Michigan, Missouri, New York, North Carolina, Pennsylvania, Texas, and Ontario

(888) 703-9554

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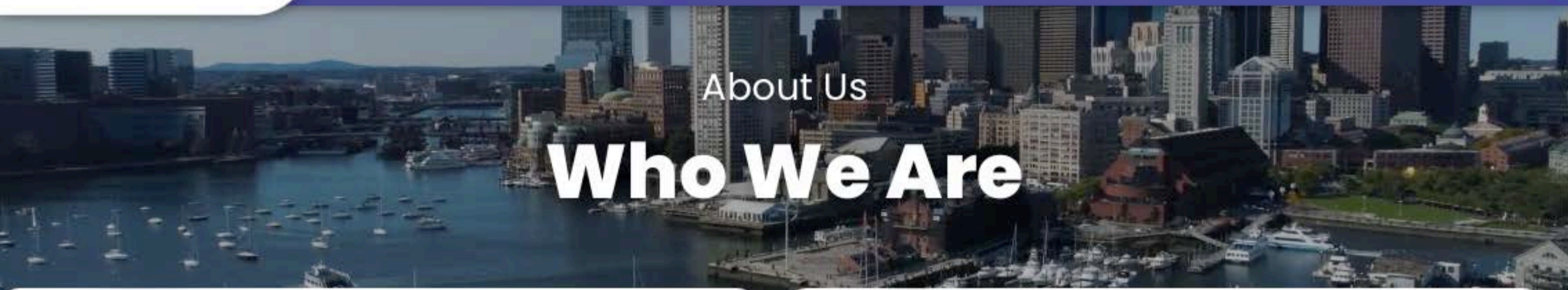




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About Us

# Who We Are



## Mission

To **TRANS**form leaders and organizations to **PRO**duce breakthrough results.



## Vision

To be the thought leader and primary resource in public sector organizational transformation.

# 10 TransPro Values

Believe

Safe

Facts

Success





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# 10 TransPro Values

- Believe
- Safe
- Honor
- Intentionality
- Connectivity

- Facts
- Success
- Courage
- Wisdom
- Ownership





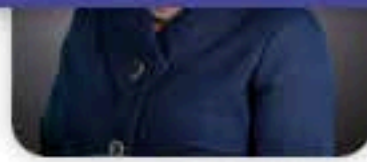
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Ray Mellea  
Advisor Board Member

- Consulting Services
- Strategic Planning
- Transportation Planning
- Organizational Transformation
- Board Governance



Kimberly Slaughter  
Advisory Board Member



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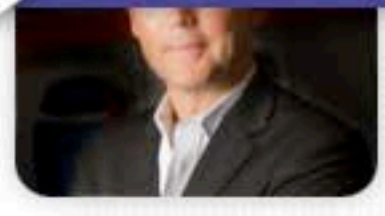


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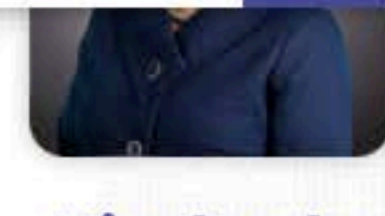
Management Services



**Ray Melleady**  
 Advisor Board  
 Member



**Keith Parker**  
 Advisory Board  
 Member



**Kimberly Slaughter**  
 Advisory Board  
 Member



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The Four P's

# Planning

## Consulting Services

Public sector. That's what we do. Since 2011 when TransPro was formed, our mission has consistently focused on supporting public sector agencies, local governments, and school districts as they transform their culture, work processes, and management analytics.

Over the years, we have worked coast to coast, deploying innovative strategies, customer satisfaction measurement devices, and industry-leading performance measurement systems to help public sector teams create cultures for double-digit improvements in efficiency and quality.

The TransPro team brings decades of experience and measurable results in strategic planning, performance-based management, organizational alignment, customer quality, communications, innovative funding, and all aspect of public sector management.

Our team includes leadership executives known for sustaining high-performance public sector organizations. We share the common goal of helping public institutions achieve breakthrough results for measurable success and return on investment for taxpayers.





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# Strategic Planning

TransPro has guided public sector agencies, school districts, and municipalities nationwide to organizational transformation and measurable success through our actionable strategic planning process.

Our approach to strategic planning is our own. Our process stands apart from typical strategic plans by steps that light the path for team alignment on work and measurable performance that matters to leadership, customers, employees, and the community.

Working in collaboration with every level of an organization, from the Board and C-suite to frontline teams, TransPro strategic plans are built around answers to the critical questions:

- > **Why** – is the organization here, and why are the people who work there passionate about what they do?
- > **What** – Does success look like in pursuit of the organizational why?
- > **How** – will the organization work on specific activities to deliver that success, and spend resources consistent with those activities?
- > **Who** – is responsible for the delivery of those activities, and who owns the metrics or Key Performance Indicators that monitor progress?





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# Transportation Planning

TransPro’s public sector focus is rooted in innovative transportation. Our Transportation Planning and GIS (Geographic Information System) mapping work has guided clients to creative solutions for service delivery, community expansion, and economic development.

GIS mapping and visualization enables clients to plan future routes, provides justification for grant funding, helps steer and guide service planning, and determines where new transportation routes will be viable.

TransPro’s transportation and GIS expertise guides clients to successful:

- > Transit-Oriented Development
- > Federal and local grant use
- > Public-private projects
- > Multi-modal applications

