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# PANGEA TEAM.

#### **JAMES DUPLESSIE**

Hedge Fund Manager with over 25 years investment experience

Co-managed hedge funds at UBS AG, Napier Park, and Citibank

Developed extensive network of worldwide investors

Founded Epic Asset Management, acquired by Citigroup.

#### PHILIP PLOUGH

Technology investor in Crypto/ICO's, Medical Devices, Green Technology, and New Media Infrastructure Experience in TV Production, Syndication, and Mergers & Acquisitions

Early producer of Virtual Reality content, deep industry relationships across immersive media

Adviser to DNA Fund

#### **BEN GREENBERG**

Technology specialist and blockchain deal sourcer.

Created alternative investment products such as off-market exchange for employee options at Spotify and Palantir.

Bridges gap between blockchain and cryptoasset businesses, and traditional finance businesses.

#### **ROBERT GALLIVAN**

Experienced trader and investor who helped structure and place billions of debt securities. Former Head of Credit Sales and Trading at Macquarie Securities, and Head of High Yield Sales at Morgan Stanley.

Investment, sales and trading experience in most financial products and geographies

#### **WILLIAM DUPLESSIE**

Technical analyst, early Bitcoin evangelist, and active trader of crypto-currencies since 2013.

Founder CoinConnect.com (2014).

Developed in-house crypto trading operations at Science Blockchain.

Helped lead Science Blockchain's ICO.

Adviser for Distributed Network

Advisers ("DNA").



# WHO WE ARE.



#### **EXPERIENCE**

Investment team with over 100 years of hedge fund, venture capital, banking, operational and technical expertise.



#### **CAPABILITY**

Expertise in starting up, executing strategy, and sourcing and managing potential investments.



#### **FOCUS**

Significant technical and cryptocurrency experience



#### **ACCESS**

Established network of global contacts with access to the tight-knit circle from which most of the credible projects in this space have been created.

# **METHODOLOGY**

Examine the product, its technology, strategies to scale the business, and uses of the token to provide credibility and trust for institutional investors.



# OPPORTUNITY.

'Blockchain will represent a second wave of digital transformation and a new decentralized system for transfers of value and information between all consumers.'



#### **GROWTH**

Significant growth in crypto and ICO sector over the next 5 – 10 years.



#### MARKET

Current crypto-asset market only represents the infrastructure level of a new and exciting technology and marketplace.



#### INSIGHT

Pangea will provide full transparency and deep insight to investors



#### **FUTURE**

Future,-- we see the biggest upside in consumer facing applications built on top of this infrastructure.







### **DUE DILIGENCE**

Overview of several hundred ICO pitches in the last year, active due diligence to identify best investments



### **REACH**

Focus on diversity, token utility and geographic location, industries ripe for disruption by distributed ledger technology



### **NETWORK**

Extensive network of industry contacts, early investment access to many pre/post successful coin offerings



### TRADE IDEAS

Formulated Investment Recommendation of portfolio "best-in-class" ICO and cryptocurrency investments (available to investors by Confidentiality Agreement).



# The Blockchain is Rapidly Evolving, with Growth Ahead

2013 - 2017

#### **Second Generation**

**2014:** Ethereum crowdfunded, PayPal and Overstock.com accept Bitcoin

July 2015: Ethereum goes live2015: Overstock.com issues first crypto bond

2017: Bitcoin price breaks \$20k / coin

2017

#### **3rd Generation**

Characterized by rapid increase in scalability and velocity

**2017:** First security token (BCAP)

launched

June 2017: Launch of EOS and IOTA

December 2017: CBOE and CME launch Bitcoin futures, WSJ predicts 2018 to be crypto "gold rush"

2009 - 2013

#### **First Generation**

**2009:** Introduction of Bitcoin

2010: First commercial

transaction

2011: Bitcoin reaches parity with

USD

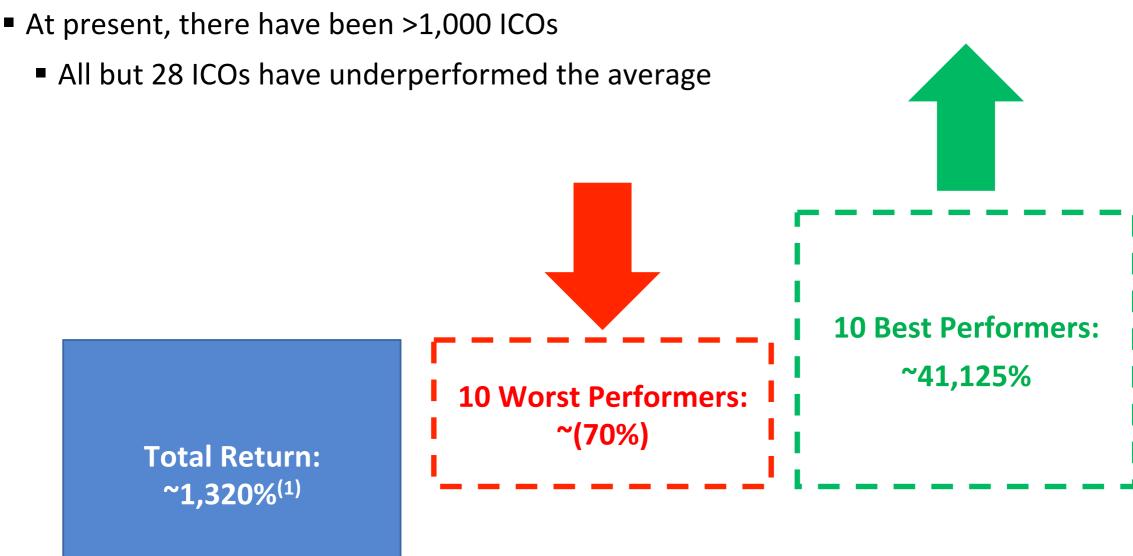
**2012:** Coinbase is founded **2013:** Mastercoin ICO

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## Selective Investment in ICOs Has Outsized Return Potential

- As of October 2017, average ICO return of ~13.2x to date



#### Headline

What is the current business size as measured in annual revenue or other KPI?

Greater than \$10M/year?

How will current centralized business/platform utilize its customers or relationships or inventory or revenue to launch a new decentralized ecosystem?



### **Unique Tech**

Is this tech truly unique and can change the world?

App tokens based on ERC20 offer limited appeal. Strong examples might be new consensus algorithms, new protocols, new approaches to blockchains, unique infrastructure layer.

#### **Tokenomics**

How is blockchain used in the solution?

How is the token used by the network and by the token holder?

Why are tokens required to help solve the market problem?

Why does the token have an appreciating value in the future?

What affects supply and demand of the tokens?

If applicable, how are the tokens burned?

# Management & Advisors

Amount of team blockchain development and business experience?

Amount of team relevant industry experience to their ICO topic (or are they just a group of talented devs)?

Do we think this team has the maturity, experience, vision and relationships to deliver on their product roadmap?



**Competitive Differentiation** 

Who are the direct competitors and what are the criteria for differentiation?

For each ICO competitor, why is this ICO better? For each competitor overall (including centralized platforms), what are the criteria that make this venture look stronger or weaker?

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(BIG Token)

- ·SRAX is a digital consumer data management platform. They have an existing business packaging and marketing consumer data.
- ·SRAX is issuing \$10M in convertible debt (\$5M raised, \$5M still available) in order to launch the BIG Token platform.
- ·The BIG Token platform will allow everyday consumers to benefit from giving up their consumer data by allowing them to receive BIG tokens in a format similar to a royalty.
- ·Through the BIG token platform, consumers gain control over their data, transparency into how their data is used and receive regular royalties paid in BIG token when their data is sold as part of a package.

# **BCT - Blockchain Terminal**



- ·First Professional terminal for the Blockchain industry
- ·Uses a proprietary technology: ComplianceGuard allows trades made by hedge funds to be recorded into a compliance framework that can satisfy even the strictest hedge fund requirements. A private blockchain is used in this solution.
- ·President is Bob Bonomo former CIO of OppenheimerFunds and AllianceBernstein
- ·Partnered with Bloomberg's largest competitor whose 80,000 traders will now have access to the highly exciting world of crypto-asset trading.
- · Building an app store to be used in conjunction with their terminal. (ComplianceGuard, Crypto EMS/OMS, Crypto Custody)
- ·Currently undergoing a live beta with over 20 hedge funds.
- ·Launching 2018







- ·VideoCoin is a decentralized content encoding, storage and distribution platform geared primarily toward dead space at major data centers. They are tied to Live Planet.
- Top tier team of Media, Technology, Engineering and Blockchain experts with massive success and unique market experience around this space
- ·VideoCoin presale is \$25M and main sale is \$75 million
- ·VideoCoin enables encoding, storage, and CDN services for very large and demanding video files as well as more cost effective streaming of traditional media for a fraction of the prices offered by AWS and others.
- ·The VideoCoin platform empowers data centers, miners, and users through tokenized incentives and reduced costs while maximizing unused computing power across all systems.