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Tips for Driving ROI

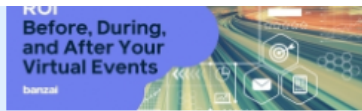
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You Did What?! Event Marketing Mishaps We Can All Learn From

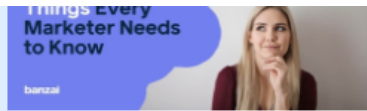
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Corey Haines
Creator of Swipe Files and Co-Founder of SwipeWell

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Jenna Pipchuk
VP, Chief Sales Officer

Jeff Lowe
Executive Vice President, CRM & Operational Resilience Officer

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