

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Mark: PREMIER COLLECTION  
Class: 005  
Applicant: PALM BEACH TAN, INC.

Commissioner for Trademarks  
P. O. Box 1451  
Alexandria, VA 22313-1451

Dear Sir:

**APPLICATION FOR TRADEMARK REGISTRATION**

Applicant, Palm Beach Tan, Inc. is a Texas Corporation, with a business address of 6321 Campus Circle Dr. East, Irving, Texas 75063.

Applicant requests registration of the above-identified mark shown in the accompanying drawing in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. 1051 *et seq.*, as amended) for the following goods:

*Dietary supplements* in Class 005

Applicant has a *bona fide* intention to use the mark in commerce on or in connection with the above-identified goods. (15 U.S.C. 1051(b), as amended).

The mark will be used on the goods in commerce, on the packaging of the goods, labels and in other ways customary in the trade.

**STANDARD CHARACTER CLAIM**

The mark is presented in standard characters without claim to any particular font style, size or color.

**CLAIM OF OWNERSHIP**

Applicant is the owner of U.S. Registration Nos. 6606691 and 4896368.

**POWER OF ATTORNEY**

Applicant hereby appoints:

Cathryn A. Berryman  
Lekha Gopalakrishnan  
William Allen Moon

all lawyers with the firm of WINSTEAD PC and members of the Bar of the State of Texas, as my attorneys, with full power of substitution and revocation, to prosecute this application, to transact all business connected therewith and to receive the Certificate of Registration.

Please address all communications to:

Cathryn A. Berryman  
2728 North Harwood Street  
Suite 500  
Dallas, Texas 75201  
(214) 745-5172  
(214) 745-5390 (facsimile)  
Email: [cberryman@winstead.com](mailto:cberryman@winstead.com)

Winstead Ref. 47226-K096US

**DECLARATION:**

Please read and acknowledge the following statements by signing below.

I, as signatory, believe that:

- The signatory believes the Applicant to be the owner of the trademark sought to be registered;
- The mark is in use in commerce on or in connection with the goods in the application;
- The specimen(s) shows the mark as used on or in connection with the goods in the application; and
- The facts set forth in the application are true.

To the best of the my knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the good of such other persons, to cause confusion or mistake, or to deceive.

To the best of the my knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

I, as signatory, being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declare that all statements made of my own knowledge are true and that all statements made on information and belief are believed to be true.

**PALM BEACH TAN, INC.**

Dated: 7/8/2022

By: Shannon Naylor

Name: Shannon Naylor

Title: Vice President of Marketing and Customer Experience