



# Cybersecurity and the Connected Car: Challenges and Opportunities

Event Recap

RECAP PANELISTS



Watch our panel experts discuss car data access and control, and the aftermarket's role in protecting consumer choice. Join the online conversation using [#YourCarYourData](#).

The cars we drive collect vast amounts of data—and you, as a driver, should have a say in where that data goes.

On Wednesday, November 6, 2019, *Your Car. Your Data. Your Choice.* presented a panel discussion on “Cybersecurity and the Connected Car” during AAPEX 2019 in Las Vegas, NV, and featured the following subject matter experts as panelists:

- [Chris Blalock](#), director of product management, Dorman Products;
- [Jim Dykstra](#), CEO, Dytech Auto Group;
- [Daniel Massey](#), PhD, director of technology, cybersecurity and policy program, University of Colorado Boulder; and
- [Clay Millican](#), driver of the Parts Plus Top Fuel Dragster.

[Kimberly Bottom](#), business development lead and reporter for CNTV, guided the 48-minute conversation. Much of the dialogue focused on the current car data landscape within the auto industry, the steps needed to ensure a level playing field and a healthy aftermarket ecosystem and what consumers can do to demand access to and control of their car data.

After the panel discussion, audience members ventured downstairs to Sands Expo's lower lobby, where Clay Millican signed autographs next to his *Your Car. Your Data.*-branded dragster and talked with fans about their rights as car owners.

## Notable quotes from the discussion:



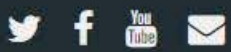


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### About Us

Your Car. Your Data. Your Choice.™ is an Auto Care Association and Automotive Aftermarket Suppliers Association (AASA) education initiative created to engage car owners, policymakers and other stakeholders on car data – what is it, why it matters and its implications for consumer choice.



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#YourCarYourData | Vehicle owners deserve the right to direct where their vehicle data goes, so they can make their own choices.  
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