





WHAT IS CAR DATA?

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What is car data?

Your car produces data with vital repair and maintenance information. If you don't control it, it could cost



Join the movement

Stand with Americans nationwide to demand access to and control of your car data.



Demand your data

Tell Congress your car data should belong to you, not the car manufacturer.

Why You Should Care



























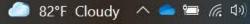








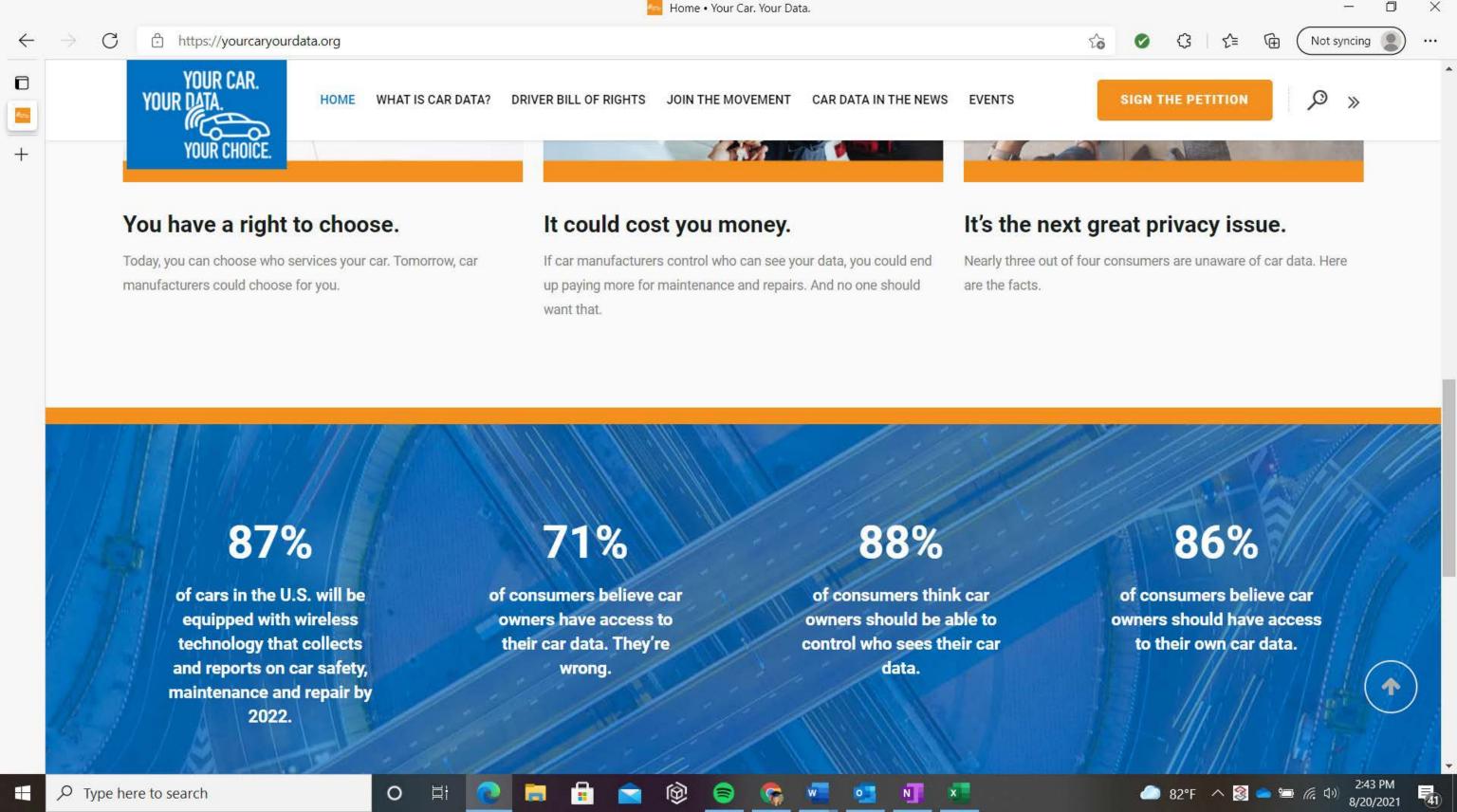
















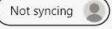












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About Us

Your Car. Your Data. Your Choice.™ is an Auto Care Association and Automotive Aftermarket Suppliers Association (AASA) education initiative created to engage car owners, policymakers and other stakeholders on car data - what is it, why it matters and its implications for consumer choice.







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