

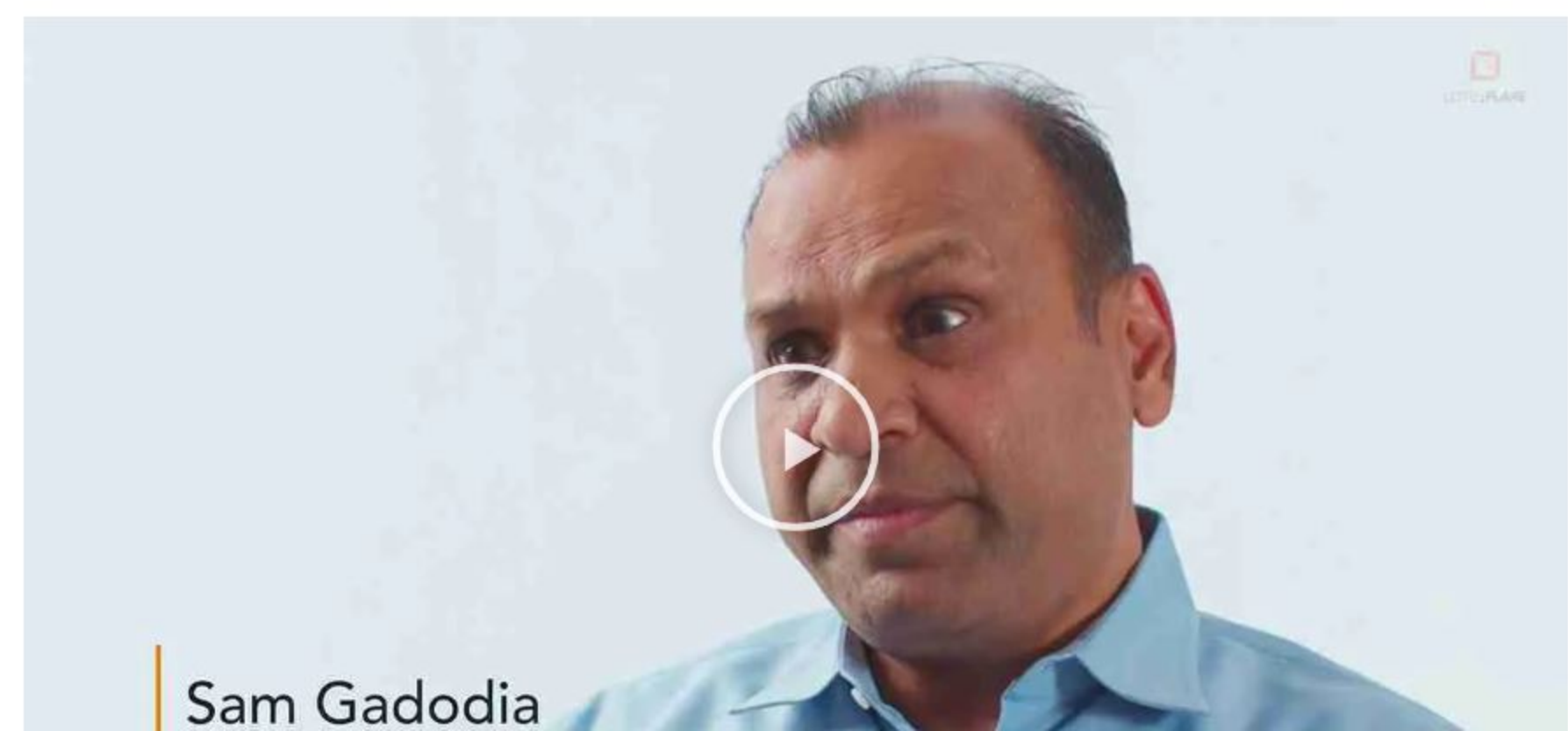
# About LotusFlare

Simplify Technology – Simplify Experience

## Heritage

LotusFlare was born out of a vision of its founders to make the mobile internet accessible and affordable to people in parts of the world who often did not have access. The idea that drove LotusFlare founders to set out from Facebook was to grow the uptake of mobile internet by average people by simplifying the technology that provided access.

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Sam Gadodia



**Sam Gadodia**  
CEO and Co-Founder

## Purpose

LotusFlare's purpose is to simplify technology and customer experience to help industries change for the better in the way they serve their customers. Chief Product Officer Terry Guo explains how LotusFlare looks to change industries.



**Terry Guo**  
Chief Product Officer and Co-Founder

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# Bringing LotusFlare's Mission to Life

LotusFlare's mission is to design, build and advance a digital commerce and monetization platform that simplifies technology and customer experience to deliver **valuable business outcomes** to enterprises.

## Through Our People & Values

The LotusFlare team consists of talented engineers and digital product leaders with proven experience in building SaaS components and scaling infrastructure at companies like Facebook, Twitter and Apple.

[Find out more →](#)



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## Through Industry Clouds

LotusFlare derives industry clouds from the LotusFlare Digital Commerce Platform and offers them to enterprises as fully-managed cloud services.

The industry clouds are LotusFlare's way of addressing the needs of



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LotusFlare derives industry clouds from the LotusFlare Digital Commerce Platform and offers them to enterprises as fully-managed cloud services. The industry clouds are LotusFlare's way of addressing the needs of enterprises in a specific industry and delivering specific and valuable outcomes. This aligns with LotusFlare's purpose, namely, to help industries change for the better in serving their customers.

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## LotusFlare Leadership



Sam Gadodia

Chief Executive Officer and Co-Founder



Terry Guo

Chief Product Officer and Co-Founder



Shao Xia

Technology Officer and Co-Founder

Prior to LotusFlare, Shao worked at Tencent Games Platform, driving the growth of gaming. He spent ten years at Tencent group. Shao earned a Master's degree in Engineering from Tsinghua University.

## Digital Inclusion

The original vision of LotusFlare when it was started in 2014 was to make the mobile internet as accessible and affordable as possible to people who otherwise could not get access. As LotusFlare has grown and its mission has moved to the design, development and advancement of a cloud digital commerce and monetization platform, its original vision lives on LotusFlare's support of the cause of digital inclusion in the markets where it serves customers.

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## Memberships

LotusFlare is proud to be members of the following industry associations.

TMForum



GSMA



Window Snip

Cable Labs



Association of member companies committed to invent new technologies that move the entire cable industry toward a brighter and more prosperous future.

Competitive Carriers Association



Association for competitive wireless providers serving all areas of the United States.

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## Awards & Recognition

### Leading Lights



LotusFlare gets special recognition as a leader in eSIM technologies – superseding physical SIMs – and putting service providers in position to differentiate in hotly

### GSMA 100



The award was voted on by 40+ leading Telecom Operators and Investors, showcasing the world's most promising companies building the next generation of

### OMDIA



LotusFlare Convergent Charging System is portrayed as a "new challenger" on the market with a vibrant product strategy and an innovative "from experience down"



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[Find out more →](#)



The award was voted on by 40+ leading Telecom Operators and Investors, showcasing the world's most promising companies building the next generation of connectivity and digital services.

[Find out more →](#)



LotusFlare Convergent Charging System is portrayed as a "new challenger" on the market with a vibrant product strategy and an innovative "from experience down" approach where the primary focus is understanding the needs of its customers.

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Simplify Technology – Simplify Experience



### Offerings

- Outcomes
- Digital Network Operator Cloud
- Omnichannel
- Commerce & Monetization
- Digital Engagement
- Data Infrastructure
- Cloud Infrastructure
- DNO Cloud Services
- DNO Cloud Demo

### Company

- About
- Leadership
- Digital Inclusion
- News & Media
- Partners
- Customer Support
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### Resources

- LotusFlare Content
- Blog
- Events