

INTENT TO USE TRADEMARK APPLICATION

(DECLARATION)

Mark: **HIGHER GROUND**  
Class No.: 043

HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS  
Alexandria, Virginia 22314

BAR LAB CONCEPTS LLC,  
a limited liability company of the State of Florida  
3418 NW 7th Avenue  
Miami, Florida 33127

The above-identified Applicant has a bona fide intention to use the trademark shown in the accompanying drawing in U.S. commerce for **restaurant and bar services**, and requests that said mark be examined for registration in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946. (15 U.S.C. 1051(b), as amended.)

**The mark consists of standard characters, without claim to any particular font, style, size, or color.**

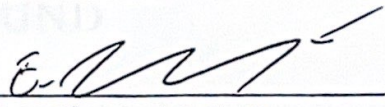
The Applicant intends to use the mark on or in connection with such goods/services by applying it to tags, labels, packaging, containers, point of sale displays, directly on the goods themselves, etc. for goods; as well as on advertising or promotional materials (including, but not limited to, flyers, brochures, menus, signs, internet website, etc.) for services.

Applicant appoints MALLOY & MALLOY, P.L., a firm composed of Jennie S. Malloy (a member of the Bar of the State of Florida), John Cyril Malloy, III (a member of the Bar of the State of Florida), Peter A. Matos (a member of the Bar of the State of Florida), Oliver A. Ruiz (a member of the Bar of the State of Florida), Meredith Frank Mendez (a member of the Bar of the State of Florida), William John Eagan (a member of the Bar of the State of Florida), Jonathan Woodard (a member of the Bar of the State of Florida), John Vander Wagen (a member of the Bar of the State of Virginia), Robert M. Downey (a member of the Bar of the State of Florida), and Cleo Isabel Suero (a member of the Bar of the State of Florida), with offices at 2800 S.W. Third Avenue, Historic Coral Way, Miami, Florida 33129, to prosecute this application, to transact all business in connection therewith and to receive all correspondence including the registration certificate.

The signatory believes that the applicant is entitled to use the mark in commerce; The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and, To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive. To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support. The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

BAR LAB CONCEPTS LLC

Signed:  \_\_\_\_\_

Print Name: Elad Zvi

Title: Partner

Date: 6/22/2022



*Applicant  
P.O. Address*

BAR LAB CONCEPTS LLC,  
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3418 NW 7th Avenue  
Miami, Florida 33127

*Goods or Services*

restaurant and bar services

**Standard Character Claim: The mark is presented in standard character format without claim to any particular font style, size or color.**

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HIGHER GROUND

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*Attorney  
Address*

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