

Sell Your Home for More

Let ReUp increase your home value by remodeling it with no risk before selling. No upfront costs, pay at closing and only once your home value has increased.

[Get a Free Evaluation](#)

“70% of home buyers want a move-in ready home and are even willing to sacrifice home size”

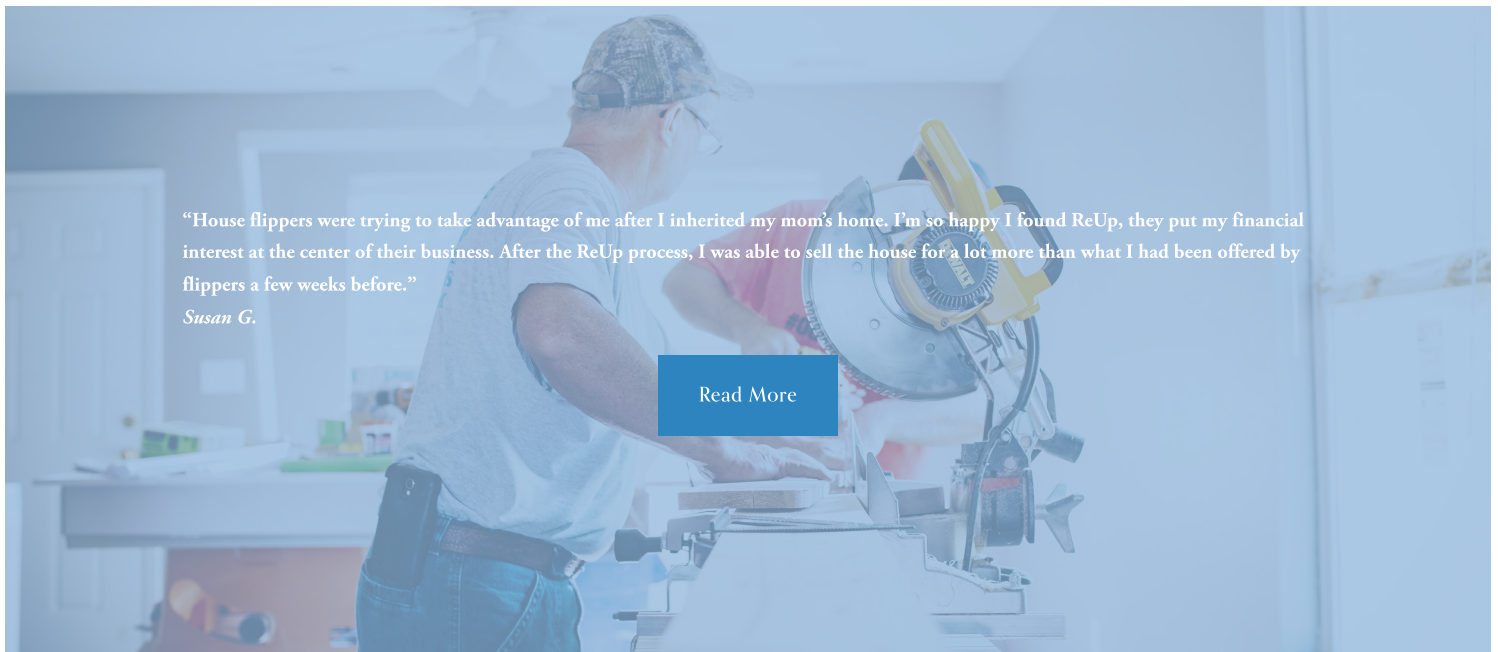
Goldman Sachs 2020

Got any questions about ReUp?
We are here to answer anything you need or want to know!



EVEN IN THIS HOT MARKET, ONE OR TWO COMMON SITUATIONS WILL HAPPEN IF YOU DON'T update your home before selling:

- You won't receive as many offers as you would have from home buyers and will leave money on the table. **Imagine if you could make an extra \$50,000 when you sell your home?**
- House flippers will buy your home for cheap, offering you a below-market price. Then they'll remodel it and sell it for a lot more than they gave you. **Shouldn't you be the one to profit from the sale of your home?**



ReUp vs Traditional Home Selling Process

Why ReUp is the best partner for homeowners to increase their home value before selling

Traditional Home Selling Process	ReUp Home Selling Process
You know your home needs repairs but can't fix it up by yourself	ReUp analyzes your local market to determine the top value of your home
You receive multiple low ball offers from home flippers	ReUp builds a remodeling project plan & budget to increase the value of your home

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The flipper wins and makes a pretty profit off of your home

You got rid of your home quickly but could have made thousands more if you had worked with ReUp to bring up your home value

Your home is listed by a real estate agent and sold for thousands more than it would have

The profit is evenly split between you and ReUp, leaving you with more money in your pockets

Our Mission

We help homeowners *increase* the value of their home so they can capture the maximum profit from their home sale. We do this by remodeling their home to bring it up to the same standard as the other homes in their neighborhood that are selling for top dollar. We front all renovation costs and manage all contractors to make it as smooth and simple as possible for the homeowner.



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Walk through this [full 3D model](#) we build before starting remodels or take a look at the screenshots below!

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Are you a real estate agent?

Contact us to download our tools for sellers to help them increase their home value before selling

Name *

First Name

Last Name

Email *

Leave any questions or comments here and we will send you relevant documents

How did you hear about ReUp?

Submit

How does ReUp help homeowners?

ReUp is the home renovation solution for homeowners looking to sell their home for top dollar, without dealing with all the hassle of remodeling a home. We advance all renovation costs, manage all contractors at cost, guarantee the original budget and wait until closing of escrow to share the profit on the upside.

How long does the process take?

Our renovation project from signing to listing on the market takes an average of three months based on the scope of work. We do even offer complete remodels down to the studs.

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create profit for the seller, which we split 50/50 as follows:
(sold price) - (as-is value) - (renovation costs) = profit.

contractors who make more money the more they recommend repairs. We also guarantee that the renovation budget won't increase.

Competitors are not aligned to the seller's goals because they get a fee for every additional product they sell. We only make money on the upside we create: the more money the seller makes, the more ReUp makes too, (and the more the listing agent makes too), it's a win-win situation.

Are you a homeowner looking to sell your home for top dollar?

Contact us now for a free evaluation for your home!

Name *

First Name

Last Name

Email *

Property Address

Message *

Submit

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