



GROWTH
OPPORTUNITY
ENGAGEMENT
SUPPORT



COASTER
COMMUNITY NETWORK

What is Coaster Community Network (CCN)?

CCN is a select premier group from within our established dealer base. Coaster empowers each individual dealer by offering tools and a network of support that contributes to their success.

Perks

- Identified as a Premier Dealer on our Coaster website's dealer locator on. coasterfurniture.com
- Option to enroll into Coaster's Lead Generation (LGE) program.
- Advanced notice of upcoming specials and new arrival announcements.

Promotional point-of-purchase materials for co-branding with Coaster

Digital Marketing support that targets consumers geographically and demographically around your store's MSA's

with more perks to come....



How does Coaster support CCN dealers?

Coaster Fine Furniture is placing an emphasis on reaching the consumer audience and building brand awareness that will directly benefit our dealer base—giving them an advantage in a competitive market.

Each month, coasterfurniture.com organically receives over 100K unique

visitors looking to purchase Coaster Furniture. We are committed to reaching these consumers through our digital marketing efforts and motivate them to visit a Coaster retailer's location. Our CCN dealers will come up at the top of this list.

COASTER
COMMUNITY NETWORK