

DIPLOMAS,
COVERS,
DIGITAL
& MORE

WHEN
integrity

MATTERS



Paradigm

MAKE THE
PARADIGM
SHIFT



welcome

TO THE PARADIGM INTEGRATED EXPERIENCE



PIE...

THE PARADIGM INTEGRATED EXPERIENCE

is a complete online platform used by hundreds of institutions across the nation. We make lives easier when it comes to credentialing and ordering Diplomas, Certificates, Covers, Digital & More!

With over 30 years of experience in the industry, **we are the #1 solution chosen in higher education.** Ways we get it right:

- Listen, Understand, and Offer Quality Products & Services - the fundamentals of a successful business!
 - MyPassPort - A Comprehensive Online Platform
 - DirectShip™, MyReOrder™, MyHold™, and Scalable CLR
 - Quick Turnaround Times (including 24 hours!)
 - Same-Day Signature Changes
 - Unmatched Accuracy and Efficiency
 - Flexible Options for Mailing with Inserts, Covers and More!
 - *Phenomenal* Customer Service
(1-hour response times during business hours)
- Always Strive to Follow Through on Our Promises

This level of **integrity** is all part of the **Paradigm Integrated Experience.**

**WHEN INTEGRITY MATTERS,
MAKE THE PARADIGM SHIFT.**





Paradigm, Inc.

“ paradigm: 'per-ə-, dīm

: a theory or a group of ideas about how something should be done, made, or thought about.

– Merriam-Webster.com



Sylvia Nesmith (Retired)



Everything from the quality of the artwork, to the signatures, as well as the packing are beyond perfect and professional. Paradigm has outdone itself, and we are definitely looking forward to a lifetime relationship.

Wil Wu



Paradigm takes customer service into a whole new realm. . . I can say with conviction, if you are not a customer of Paradigm, you are missing out on the easiest, most efficient system for ordering diplomas in the industry!



diplomas

PRINTED DIPLOMAS & CERTIFICATES

EXCEPTIONAL CREDENTIALS PRINTED WITH DISTINCTION

Paradigm is committed to offering traditional printed documents using only the finest papers that are worthy of the learner's accomplishment.

We can produce documents in any size, all of which can easily be ordered (or reordered) through MyPassPort™, our secure online ordering portal. Since there is **no minimum** order requirement, orders can be submitted in any amount, at any time.

The benefits of utilizing the **PIE** for diplomas and certificates include:

- **Quick Delivery Times** - Choose from our **standard 5-10 day**, or premium services with a **guaranteed 5-day** and **24-hour rush** service.
- **A Proven and Consistent Accuracy Rate of Over 99%.**
- **Easy Online Ordering System** - MyPassPort is a free, flexible, intuitive system with features like MyHold and MyReOrder.
- **Easy Reordering** - Learners can order replacements online directly with MyReOrder. We'll handle all the payments for you.
- **MyHold** - Submit one order for all your potential graduates and release for production as needed!
- **DirectShip to Students*** - Let us provide this service so you can concentrate on other tasks!

*Available both **domestically and internationally**, it's simple, and relieves you of the work.





shipping

DIRECTSHIP TO STUDENTS

MAILING MADE SIMPLE WITH DIRECTSHIP™

Tracking is available and already included in standard USPS pricing for postage, though other options are available through both USPS and other shippers for additional fees.

Paradigm can DirectShip diplomas and certificates to students both domestically and internationally. This service is optional to the institution.

SHIPPING SCHEDULE

Service Type	Guaranteed Production Time
SILVER (Standard)	5-10 days
GOLD* (Premium)	5 Days
PLATINUM* (Premium)	24 hours

**Production begins the same day for Premium Service orders placed before 1:00 pm EST.*

Pat Schuman



I am constantly impressed with how quickly I receive orders from Paradigm. . . My May diplomas arrived less than a week after I ordered them! The staff is so accommodating and patient. . . It is a pleasure doing business with them.

Susan Willard (Retired)



Our office is quite impressed with the quality of our newly delivered diplomas. In comparison to our previous provider's product, we have 'stepped up' a notch! . . . I am so glad that we made the transition to Paradigm.





Jeff Palmer (Retired)



“ Paradigm and its CeDiploma are in a class of their own. The ease with which their electronic diploma is issued, and verified with absolute confidence, has been a big plus for our graduates – a solution that every school should consider offering.

Helen B. Garrett



“ The CeDiploma offers the perfect solution for our graduates to share their accomplishment with potential employers on social media sites, such as LinkedIn, providing credential mobility while giving boundless visibility to our University.



CeDiploma® & CeCertificate®

SECURE. VALID. UNIQUE. CERTIFIED. SHAREABLE. INSTANT PROOF OF EDUCATION.

Today's digital world moves at a lightning pace. Faster accessibility translates to more opportunities and quicker responses, especially for job-seeking post-grads.

With a **CeDiploma®** (Certified Electronic Diploma) or a **CeCertificate®** (Certified Electronic Certificate), learners can gain immediate access to an *exact* digital replica of their paper credential to share instantly when needed.

Security You Can Trust

Our digital credentials are secure PDFs that are digitally signed like transcripts, *but* also carry a unique identification number (CeDiD®), allowing the credential to be validated **directly** through the issuing institution's domain address (.edu), guaranteeing authenticity.



Our patented validation method¹ means **we are the only credentialing platform that issues validation from the institution** – such that we have the highest acceptance rate as proof of education and why we are the **#1 solution chosen by registrars and enrollment managers** as the gold standard in our industry.

It's Shareable!

Of course, all our credentials are 100% compatible with social media platforms, such as **LinkedIn**, allowing learners to share their accomplishment with pride!

¹ U.S. Patent 10,699,001
U.S. Patent 10,701,083
U.S. Patent 11,030,300
U.S. Patent 11,252,164





CUSTOMIZED COVERS & PRESENTATION FOLDERS

BEAUTIFUL. CUSTOMIZABLE. AFFORDABLE.

While our covers provide an added layer of protection for the important document enclosed, they also present a touch of elegance, prestige, and personalization, which makes a statement about both the institution and learner alike. Our cover options include:

Padded Covers, Hard Covers, Flex Covers, and Presentation Covers

- Hand-crafted to meet specifications
- We specialize in custom color matches
- We offer a full range of choices for the budget-conscious



Customized Exterior Panels

- The institution's name can be stamped in gold or silver foil
- The institution's name or seal can be blind debossed on the cover
- Each cover can be personalized with the student's name

Customized Interior Panels

- We have a huge selection of materials and colors
- We can coordinate covers with beautiful matching ribbon corners
- Each cover can be embellished with a timeless etching



Bowdoin

Julie Bedard



I wanted to reach out and let you know our diplomas and the covers are BEAUTIFUL! Thank you to the Paradigm team – your staff was very helpful, communicative, and responsive, and we had ZERO issues. We couldn't be more pleased.

Anne Herman (Retired)



I just wanted to give a huge shout-out to Paradigm. I had reached out for last-minute emergency help, and they went above and beyond for us, and totally saved the day – and earned my loyalty forever! Their customer service continues to be exemplary, their online ordering system and tracking is easy to use, and the quality of diplomas and covers we received was excellent.





Dennis Hopple (Retired)



“ It was very evident from the onset that this company was different. They are truly customer oriented and work and produce products in a manner that makes it feel as though you are their only customer.

Norma Bazylinski



“ I can't speak highly enough about the service and quality of the work done by the team at Paradigm. I am happy every day that we use Paradigm as our diploma vendor.

transcripts



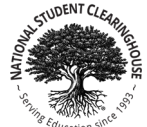
National Student Clearinghouse®

FROM THE NATIONAL STUDENT CLEARINGHOUSE

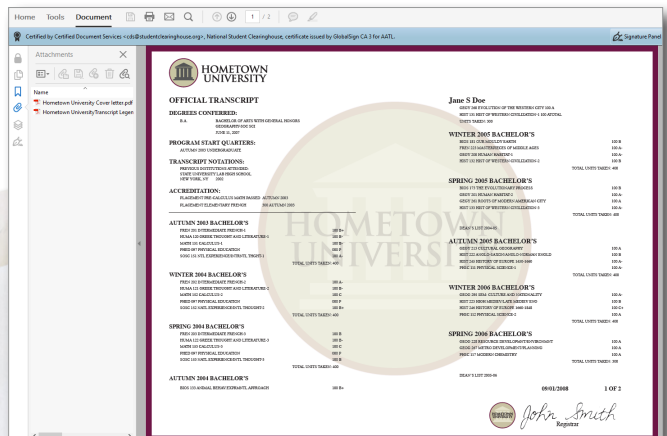
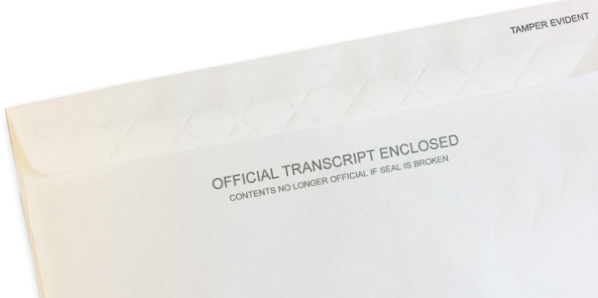
THE PERFECT PARTNERSHIP

In addition to high-quality paper & digital diplomas, **Paradigm** has partnered with everyone's favorite transcript provider, **National Student Clearinghouse** to offer the very best in Integrated Transcript Services!

Sometimes you really *can* have it all. When the **TRUE INDUSTRY EXPERTS** join together to provide a unified, seamless experience, you get **ALL** the necessary credentialing products and services in one place.



- Collaboration between true experts means the BEST solutions.
- Choose the FAST, FASTER or FASTEST service to flexibly automate processes at the desired level.
- Simplified ordering up to 50% faster with quicker load times, optimized speed, and electronic delivery in under 15 minutes.
- The intuitive interface is mobile-friendly and built for busy lifestyles. It functions across all devices from anywhere, and is also available to learners on the Myhub online platform.



OUR CLIENTS LOVE US

If our products and services alone haven't convinced you to make the Paradigm shift, then allow our exceptional customer service to solidify your decision.

Our Mission is Simple

"To provide our clients and their end users with exceptional products, unrivaled service, and an unequaled experience of excellence."

We Lead by Integrity & Sustainability

We strive to be mindful of our commitment to environmental sustainability: from our suppliers to our products, to our in-house practices. Our paper providers are **Certified Carbon Neutral** and our paper stocks are FSC certified. Our goal is to one day give back to the environment more than we take.

Each year, our partnership with **AmericanForests.org**, allows us to plant **thousands of trees in honor of every client.**



Our Vision Keeps Us Focused

"By perpetually adhering to a refined business model that sets the 'Paradigm' for how our industry *should* operate, we wish to benchmark our brand, products, software, processes, service, and people as a constant representation of excellence, innovation, and integrity."



Christopher Jackson

Christopher Jackson, CEO



Let's Connect!

800.373.6876

salesinfo@paradigm-corp.com

www.paradigm-corp.com

Contact us today to learn how our integrated products and services can help make your grad season a success!

Paradigm

When integrity matters.



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