



IGNITE™
Equity and Inclusion

Inclusion is freedom.
Let's fan the flame together.



The Challenge – Implicit bias

Implicit bias is an unconscious mental shortcut that often results in unexamined judgments, beliefs and attributions about people – especially those people different from ourselves. It often distorts our view and drives our behaviors toward others.

The Opportunity – IGNITE: Equity & Inclusion™

IGNITE: Equity & Inclusion™ provides a complement of diversity, equity and inclusion learning experiences to help organizations of every size and sector combat inequity and implicit bias. Facilitated by the Freedom Center's Samuel E. Lynch Consultants in Residence and built on the principles of Intrinsic Inclusion, these transformative sessions educate, engage and empower individuals with the training and resources to become more intrinsically inclusive leaders.

What is Intrinsic Inclusion™?

Intrinsic Inclusion™ is at the heart of IGNITE™. It disrupts implicit bias by modeling behavior that is naturally, inherently welcoming and engaging. Intrinsic Inclusion is supported by trust, empathy and emotional connection and understanding to create and sustain a culture of belonging in the workplace, the marketplace and the community.

Session Information

During a transformational session, your group will take a guided journey through the National Underground Railroad Freedom Center, unpacking the exhibits and lessons therein to uncover and embrace your team's cognitive diversity and natural inclusivity. The immersive experience includes:

- ✓ Keynote address
- ✓ Tour of the museum
- ✓ Cognitive diversity discovery session through the Hermann Brain Dominance Instrument
- ✓ Respectful Empathy, our introduction to Intrinsic Inclusion™
- ✓ Rali™ online platform showcase experience (14-day trial)

National Underground Railroad Freedom Center
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