

# The Martini Affluencers

## The Power of Martini:

Martini has more than 10 years of experience reaching and tracking the affluent audience online. Our tactics include custom research, beautiful creative, and our internal DFP. In 2017, Martini launched a social media product to help extend our expertise with the luxury market.

## Influence for Your Brand:

Martini matches your brand to a relevant affluencer, creating social campaigns with sharp voices and personalities. Martini has more than 100 vetted social influencers who set global style and activity trends.

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