

# TRADE MARKS REGISTRY



# REGISTRATION CERTIFICATE

Trade Marks Act 1994 of

Great Britain and Northern Ireland

I certify that the mark shown below has been registered under No. UK00003720504 effective as of the date 11/11/2021 and has been entered in the register on 25/02/2022

Signed this day at my direction

Tim Moss  
REGISTRAR

Representation of Mark  
GROOVE

The mark has been registered in respect of:

Class 10:

Surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth; orthopedic articles; suture materials.

Class 20:

Mattresses; pillows; seat cushions; pillows; bed frames; mattress toppers; seating cushions; sofas; sleeper sofas; Furniture; outdoor furniture; inflatable furniture; mattresses; seat cushions; beds; pet beds; bed frames; chair pads; sofas; sleeper sofas; home furniture; bed headboards; bed footboards; foot rests; sun loungers; air bed loungers; mattress pads.

Class 24:

Mattress covers; mattress and box spring encasements; pillow covers; towels of textile used for participating in sporting activities; Textiles; mattress covers; mattress protectors; mattress slips; linens; bed linen; bed sheets; pillow cases; fitted bed sheets; flat bed sheets; crib sheets; comforters; blankets; throws; weighted blankets; towels.

Class 35:

Promotional activities and advertising; business management; business administration; arranging of trading and economical contacts, also over the Internet;

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providing professional business know-how, including franchising; Retail services and online retail services in relation to mattresses, pillows, cushions, seat cushions, bed frames, bed bases, mattress toppers, sofas, sleeper sofas, material of foam being an integral component of mattresses and pillows, material of latex being an integral component of mattresses and pillows, synthetic non-metallic material being an integral component of mattresses and pillows, textiles, mattress covers, mattress protectors, mattress slips, linens, bed linen, bed sheets and pillow cases; business management and consultation services for the manufacture, marketing, distribution and sale of mattresses, pillows, cushions, seat cushions, bed frames, bed bases, mattress toppers, sofas, sleeper sofas, material of foam being an integral component of mattresses and pillows, material of latex being an integral component of mattresses and pillows, synthetic non-metallic material being an integral component of mattresses and pillows, textiles, mattress covers, mattress protectors, mattress slips, linens, bed linen, bed sheets and pillow cases; the aforesaid services may be provided by retailers, wholesalers, mail order companies or via electronic means, including via websites or teleshopping programmes; arranging of events, exhibitions and trade fairs for advertising and/or commercial purposes; advertising mediation and dissemination of advertising material.

**Class 38:**

Providing online electronic bulletin board for registered users for transmission of messages concerning nutrition, wellness, fitness, sleep and general interest.

**Class 41:**

Education and entertainment services, namely, providing online non-downloadable videos in the field of exercise, ergonomics, insomnia and apnea; provision of information relating physical exercise via an online website; education and entertainment services, namely, providing online non-downloadable videos in the fields of wellness and nutrition.

**Class 42:**

Computer services; creating an online community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking; computer services; providing temporary use of non-downloadable interactive web-based software that analyzes and monitors sleep patterns and movements, assists with cessation of snoring, ergonomics and pillow usage and wellness.

In the name of SleepEasyCompany Limited