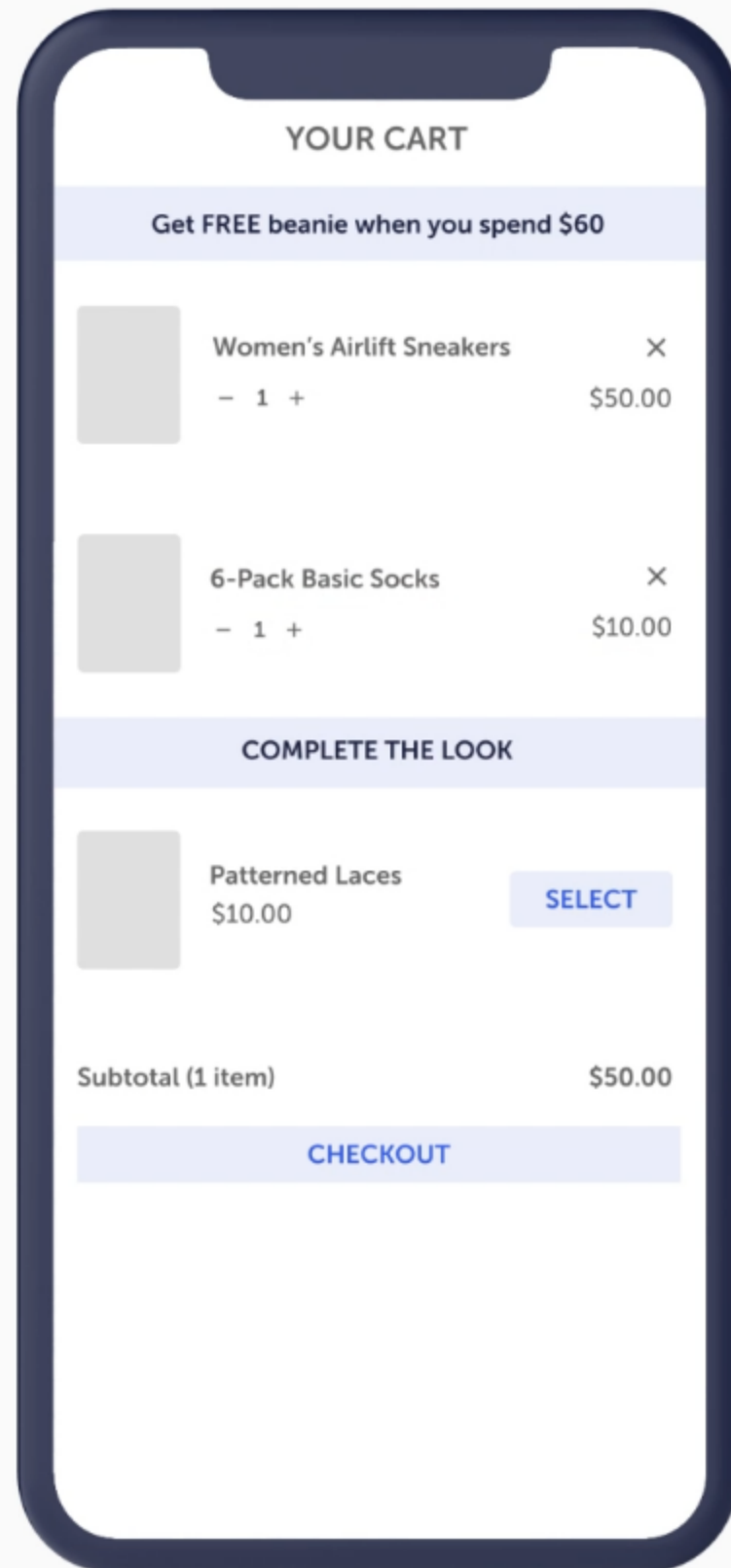


POPULAR MERCHANDISING STRATEGIES

Supercharge Your Shopify Store With **Powerful Merchandising**



Gift with Purchase

Indulge your customers with a free gift when they spend over a certain dollar amount. Boost AOV. Lift conversions. Build customer loyalty.

Complete the Look / Recommended For You

"Sell the outfit, not the shirt." Ideal for clothing, furniture, and jewelry brands. Increase cart size, accelerate sales, and turn a huge profit.

Bundle And Save

The "package deal." Offer related products under one SKU at a discount. Manage inventory, increase product awareness, and watch sales climb.

Subscribe and Save

Empower your brand loyalists to save some coin by stocking up on their favorite products. Reduce churn, drive MRR, and crank up the LTV.

Mystery Gift

It's like a GWP but with a fun mystery to pique your shoppers' curiosity. Maximize AOV, clear excess inventory, and push specific skus.

Skip the Line / Rush Processing

Create a checkout product that, when purchased, triggers the order to ship before other orders. Delivers a 100% profit margin to your store.

PREDICTIVE PERSONALIZATION AT SCALE

AI-Powered **Recommendations** for Every Shopper

Best Sellers

Put your best foot (and products) forward. Adding Best Sellers to your homepage is a great way to

New Products

Launch new products by featuring them together in your upsells and cross-sells. New

Related Products

Make it easy for your customers to find what they need, and discover other products, when you offer

