

**CONSENT TO USE AND REGISTER**


Harris Ranch Beef Company is the owner of U.S. Trademark Registration No. 2356990 for the mark HARRIS RANCH for use on "fresh, smoked, cured, and pre-cooked meat" in Intl. Cl. 029.

Harris Farms, Inc. of is the owner / applicant in the present application for registration of the mark HR for use on "*meat rubs, seasonings*" (hereafter the "Applied-For-Items").

Harris Ranch Beef Company hereby consents to the use and registration by Harris Farms, Inc. of the mark HR for use on the above Applied-For-Items, or as subsequently amended, in the present application.

Harris Ranch Beef Company

Dated: November 23, 2018

  
\_\_\_\_\_  
Brad Caudill  
Vice President of Marketing

13256.01.UST13

## CONSENT TO USE AND REGISTER

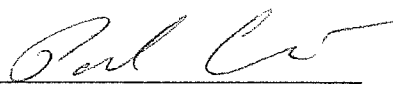
Harris Feeding Company is the owner of the mark HARRIS RANCH for use on "cattle feeding services, namely feeding cattle belonging to applicant and others" in Intl. Cl. 042, which is currently the subject of U.S. Trademark Registration No. 2348333, but which will become the subject of a divided registration in due course.

Harris Farms, Inc. of is the owner / applicant in the present application for registration of the mark HR for use on "*meat rubs, seasonings*" (hereafter the "Applied-For-Items").

Harris Feeding Company hereby consents to the use and registration by Harris Farms, Inc. of the mark HARRIS RANCH for use on the above Applied-For-Items, or as subsequently amended, in the present application.

Harris Feeding Company

Dated: November 23, 2018

  
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Paul J. Crosbie  
Assistant Secretary

13256.01.UST13