

Meet the Industry's Most Powerful Sales Tool:

THE NEW WINNEBAGO SOURCEBOOK



The all-new app that puts vital tools and information in the hands of frontline dealership staff to...

- + Help sales and service reps sell, deliver and service Winnebago products
- + Enhance the purchase and ownership experience for Winnebago customers

...and provides rapid access to answers for routine questions to keep the sales process moving forward.

Key Highlights

New training courses make it easy to get up to speed on Winnebago RV's and qualify for Peak Performance status.

More comprehensive content provides complete information for every model, including supplier documents.

Powerful search functionality makes it easy to find vital information and quickly handle any question.

Document forwarding lets sales reps send information directly to customers, and fosters stronger sales follow-through.



The new SourceBook app empowers dealership teams to deliver a superior purchase, delivery and ownership experience to Winnebago customers.

To get started,
email training@wgo.net



FAQS



Q: Is Sourcebook going to replace the old Winnebago App?

A: Yes, we've taken our already popular app and Sourcebook has improved it with a number of new and additional features. The current dealer app will sunset in October of 2021.

Q: How do I gain access to Sourcebook?

A: Sourcebook is a Winnebago product with exclusive dealer-facing contact that requires authorization. If you do not receive an invite, the first step is to contact the Sourcebook team at training@wgo.net to request authorized access. **Sourcebook is not available to consumers.**

Q: How do I get content updates on Sourcebook?

A: Sourcebook will always be up-to-date with current content and unlike the previous app, does not require manual updates.

Q: How do I download the app?

A: Winnebago has partnered with Big Tin Can to provide a premiere app experience. Simply search for "Big Tin Can" on the app store and download the app. Once the app has downloaded you'll use the email and password you created.

Q: Is this only available on my mobile device, like the old app?

A: Sourcebook is available on ALL devices: desktop, tablet, and cell phone. **Note: The desktop version no longer supports Internet Explorer, per Microsoft Security Guidelines.**

Q: Can I still share information from the app?

A: Sourcebook's enhanced sharing features enable the same simple sharing capability that you are used to; in addition, it offers enhanced sharing features as well as live tracking of customer engagement! Learn more by navigating to the Peak Performance module through the Training tab. There you will find "How To Sourcebook" modules that will teach you how to capture the full power of Sourcebook.

Q: What is Peak Performance?

A: Peak Performance is the training platform of the Sourcebook tool, offering a full package of training courses for you and dealership teams to improve your knowledge and skills.

Q: Can I access previous model year information?

A: Sourcebook begins with the year 2021. Model year information prior to 2021 will not be available. Beginning with Model year 2022, all 2021 model year information will be available in the "archive" section of Sourcebook.

Q: Who do I contact for support?

A: The Sourcebook team is here to help. Please contact us anytime at training@wgo.net.

